THE BYSTANDER
Vol LXXVII—No 1001

FEBRUARY 7, 1923

Registered at the G.P.O as a Newspaper

RIVIERA NUMBER + ALL USUAL FEATURES

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1/3 of Present Market Prices
Send your worn tyres to
ALMAGAM
MILLS·HARPENDEN
3000 miles guaranteed for the new grooved treads we fit to your old cover
SPECIAL PRICES for STEEL STUDDED TREADS
NORTHUMBERLAND, 23/1/23—"I may say I am delighted with results of last pair of covers I got retreaded by you, having done 4,600 miles and still on the car.
Yours Truly——"

BOLLINGER'S
By Appointment to
H.M. KING GEORGE V.
CHAMPAGNE
1914
Vintage

The Beautiful Lawn for Beautiful Lingerie.
Per 1/6½ yd.
Tamborina
In 25 Shades.
42 Inches Wide.
WRITE FOR PATTERNS.
J. & N. PHILIPS & CO., LTD.
Advt. Dept. MANCHESTER.

DINNEFORD'S MAGNESIA.

Stomach Troubles in Infancy
are quickly relieved by DINNEFORD'S MAGNESIA.
It prevents the food of infants from turning sour during digestion and is at all times a safe and effective aperient.
The universal remedy for ACIDITY OF THE STOMACH, HEARTBURN, HEADACHE, INDIGESTION, SOUR ERUCTATIONS, BILIOUS AFFECTIONS.
Solid or powdered Magnesia should on no account be given to infants or taken by adults, as it is liable to form hard, insoluble lumps in the bowels, endangering or even destroying life.
No such risk arises from the use of Dinneford's Magnesia, recommended by doctors for over 100 years.
AVOID IMITATIONS.
Look for the name "DINNEFORD'S" on every bottle and label.
Price 1/3 and 2/6 per bottle.

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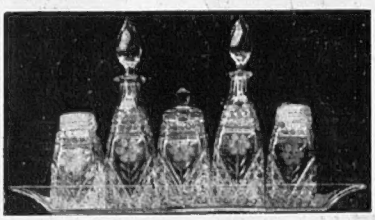
BELGRAVIA
stands for the Best in English Life:
and as a RESTAURANT
THE BELGRAVIA
knows no rival in all London.

DRI-PED
THE SUPER LEATHER FOR SOLES
Footwear soled with "Dri-ped" is guaranteed to give double wear and positive foot protection against colds and chills.
Look for the DRI-PED REG^D purple diamonds
104

GENUINE CRYSTAL
CUT GLASS NON CORROSIVE CONDIMENT SET

PRICE 30/- Postage 1/-



SIZE 11" x 6½"

LABOUR SAVING
HYGIENIC TABLEWARE

In **HUMID CLIMATES** where metal **TARNISHES AND CORRODES**, glass tableware is a blessing and a boon. Not only is it **LABOUR SAVING** but **SANITARY** and **HYGIENIC**, as the following recommendations will show.

TARNISH AND CORROSION UNKNOWN.
NO METAL POLISH NEEDED for **CLEANING.**
WARM WATER alone required; consequently there is no possibility of the cleaning material **CONTAMINATING** the food as a result of the deposit which adheres to the small holes of the pepper box when **METAL POLISH** is used.
The action of **MUSTARD** on **GLASS** is conducive to **HYGIENE. METAL TOPS AND SPOONS** turn green.
GLASS FITTINGS AND SPOONS always sanitary.
PEPPER BOX TOPS do not **LOOSEN** and **FALL OFF.**
ALL SEPARATE PARTS can be **REPLACED.**

Our illustration gives some idea of what we offer. It is made entirely of **GENUINE CRYSTAL CUT GLASS** without **METAL FITTINGS.** Cheaper sets at **25/-** and **20/-**. **BREAKFAST CRUETS** at **11/-** and **9/6.** Full list of photographs comprising **TRINKET SETS, CANDLESTICKS, PRESERVE AND PICKLE JARS, BISCUIT BARRELS, POWDER BOWLS, VASES, &c.**, made of glass throughout, sent free on request.

SATISFACTION IS GUARANTEED.

We are exhibiting at OLYMPIA 1st to 24th March.

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For Smokers of cultured taste who appreciate refinement

Diplomat
VIRGINIA
Cigarettes

IN ARTISTIC BOXES OF

25	50	100
2/-	4/-	8/-

A Product of fine skill working on exquisite material.

MATINÉE

Highest Grade Turkish Cigarettes.

Size 3 in decorated Tins of 100, 9/11; 50, 5/1; 25, 2/6

Blended and Manufactured from the Choicest Growths.

ALLAN RAMSAY

Branch of The Imperial Tobacco Co. (of Great Britain and Ireland), Ltd.

An Invitation to "The Gazeway"

"The Gazeway" from the model gardens.

"The Gazeway" is an old house at Surbiton modernized, renovated and decorated by Gaze's to show fresh ideas in furnishing, colour treatment, labour saving and comfort. The nine acres of gardens show every phase of garden architecture. The "All-Weather" Hard Tennis Court, made only by Gaze's, can be tested by day or when lit by the "Nightazday" Electric System. Write to W. Gaze, 19-23, High Street, Kingston-on-Thames, for Booklet 20.F., or an appointment to visit "The Gazeway," where everything is for sale.

W. H. GAZE & SONS, LTD.

Builders, Decorators, Garden Architects and Craftsmen,

10, CONDUIT STREET, W.1.; KINGSTON-ON-THAMES;
and
"THE GAZEWAY," SURBITON, S.W.

Kingston 3000 (6 lines). *Mayfair 3973-4.*

Women who use Pond's

The Theatre Girl

The Theatre Girl of course needs creams that are lastingly beneficial to the complexion, and she therefore uses Pond's two Creams.

Pond's Cold Cream should be gently massaged into the skin of the face, neck, arms and hands each night on retiring. It contains just enough oil to work deep into the pores, and to cleanse them of all impurities. Its constant use makes the skin clearer and fairer, and aids greatly in the obliteration of lines, blemishes, chaps and all skin soreness.

Pond's Vanishing Cream, for day use, should be applied before going out. In the theatre cloak-room, a touch of Pond's makes the complexion charmingly fresh and its beautifying effect will easily outlast the play.

Use these two Creams regularly—the one to cleanse the skin and keep it supple, the other to freshen and protect the complexion. Every normal skin needs two creams—each with its special purposes—each cream made on an entirely different base, for no one cream can serve such widely different needs. Pond's Creams do not promote the growth of hair.

"TO SOOTHE AND SMOOTH YOUR SKIN."

Both Creams of all chemists and stores in handsome opal jars, 1/3 *and* 2/6; *also collapsible tubes,* 7½*d. (handbag size) and* 1/-.

POND'S EXTRACT CO. (Dept. 101), 71, Southampton Row, London, W.C.1

Pond's Cold Cream and Vanishing Cream

Woodville

NON-SLIP TRANSFORMATIONS.

NO NETWORK. NO FRAGILE PARTS. SECURE.

ALL ROUND TRANSFORMATIONS *(as sketch)*, With NATURAL PARTING From 6 Guineas.

SEMI Ditto from 5 Guineas.

TOUPETS from £4 17 6

DURABLE and HARD WEARING

ALL ROUND TRANSFORMATIONS Without PARTING From 3 Guineas.

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Artistic Perfection in every detail.

A Selection of Chignons, Switches, etc., always in Stock.

SEND FOR ILLUSTRATED PRICE LIST.

WOODVILLE TEINTURE.—Convenient for touching up the temples and front of the Hair. In the following shades: Pale Ashy Blond, Golden Blond, Chestnut, Light Brown, Medium Brown, Dark Brown & Black. Price **2/6** Bottle. Postage **4**d. extra.

THE WOODVILLE CO.

(Late 119, REGENT STREET),

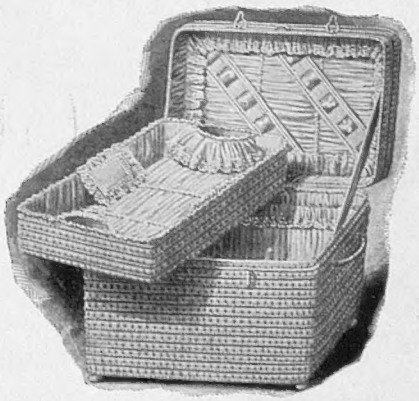
1, BERNERS ST. (3rd floor), **OXFORD ST., W. 1.**

(Opposite Bourne & Hollingsworth's)

Inventors, Patentees, and Sole Manufacturers and Vendors of the widely popular WOODVILLE Transformations. Maison de Confiance.

TROUSSEAUX and Layettes

New Illustrated price list on application.



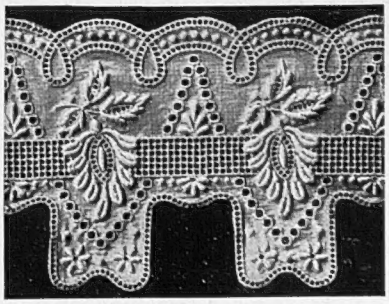
INFANTS' TRIMMED HAMPER BASKETS and FOLDING COTS.

Baby Cloaks, Pelisses, Woollen Shawls, Christening Robes, etc.

Dainty Baby Clothes.

A charming variety of everything needful for Baby. Robes, Gowns, also Children's Frocks, Smocks, Tunics, Coats etc.

Finest Embroideries and Laces.



FOR LADIES MAKING UP AT HOME

Underclothing and Baby Garments we send a most unique and interesting

BOOK OF PATTERNS

Finest Embroideries, Laces, and materials, which will be found useful and instructive. It is advisable and economical to use only the best materials and trimmings.

Specialities: Real Valenciennes and Flemish Laces, Filet, Real Brussels, Irish, Crochet, Honiton, Mechlin, Lille, Point de Venise and Antique Laces. Lace Collars, Scarves and Handkerchiefs. Laces Cleaned and Restored, Bought and Valued.

P. STEINMANN & CO., 185-186, Piccadilly, London, W.

SEVEN GREAT GUARANTEES
Are Given With
THE "ACME" POLICY
of
The STANDARD LIFE ASSURANCE CO.

(1). Guaranteed Surrender Values.
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(4). A Guaranteed Surrender Value at end of 20 years of at least all tabular premiums paid (for entrants under 40).
(5). A Guaranteed Bonus added at the end of 20 years of 50 per cent. of the Sum Assured.
(6). A Guaranteed Paid-up Policy at end of 20 years of £150 for each £100 Assured.
(7). Guaranteed Disability Benefits in event of permanent total disablement, viz:—
(a) Cessation of Premiums.
(b) One-tenth of Sum Assured paid each year for 10 years.
(c) Payment of Sum Assured in full at death.

All the above Benefits are guaranteed and inserted in the Policy.

"The Highest Development of Life Assurance."

Write for Explanatory Leaflets 'Y' 18
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If you want to
BUY A CAR
You cannot get better service. We supply ANY make of car either NEW or SECONDHAND, and arrange Deferred Payment Terms if desired. Long credit up to 2 years. Low interest from 2½%. Financed entirely by us. Strict privacy. Varied terms to suit all clients.
NO GUARANTEES OR REFERENCE.

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You can hire a car from us, either NEW or SECONDHAND, by the Day, Week or Month and
DRIVE IT YOURSELF.
The best test is a personal test. If you buy the car, no charge for hire.

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We are always ready to allow full value for secondhand cars in part exchange for a new one.
GET A QUOTATION FROM GODFREY DAVIS FIRST.
You will get full consideration and VALUE.
Whatever your Motoring requirements, come to

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Send for Booklet and particulars of our month trial offer.

The hand control of the 'Zenith' will assure easy starting and a quick get-a-way from the cold.

—Just one twist of the button, the

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TRIPLE DIFFUSER
Carburetter
does the rest.

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Telephone: Museum 4812-4813. *Telegrams: "Zenicarbur, Phone, London."*

It's many smiles nicer

I count happiness in smiles

because if you're happy and don't smile . . . well you're simply enjoying yourself . . . and that's selfish.

But if you smile a lot somebody else is bound to smile and be happy.

I like Mackintosh's most because it seems to bring most smiles. Everybody likes it . . . even Grandpa, and he's most times like the BIG bear.

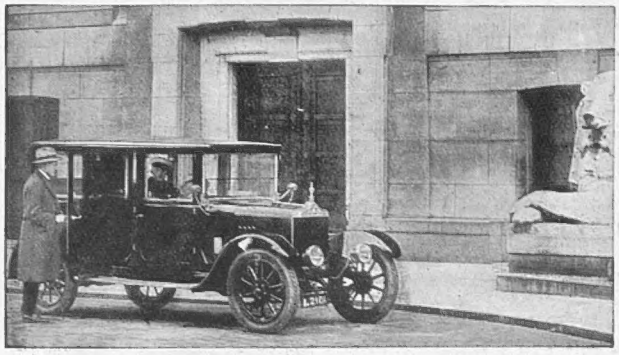
I suppose it's because Mackintosh's is so good. Mother says you can't be really happy unless you're good. And I suppose eating good things simply must make you good.

Eat more good toffee

Egg and Cream-de-Luxe. **Plain Toffee-de-Luxe.** **Café-de-Luxe.**
Almond Toffee-de-Luxe. **De-Luxe Assortment.** **Mint-de-Luxe.**
Cocoanut-de-Luxe.

MACKINTOSH'S
Toffee-de-Luxe

8d. Qtr. *Sold loose by weight and in Baby Oval Tins and Tall Tins at 1/3 each, Junior Oval Tins and Tall Tins at 2/6 each, and 4-lb. Tins.*



THE comfort afforded by the 11 h.p. "Standard" 4-Door Saloon—especially in bad weather and at night—is unbounded. The running costs are extremely light. And the price, complete for the road, is only £585.

The Standard Motor Co., Ltd., Coventry.
London Showrooms: 49, Pall Mall, S.W.1.

The All British
Standard
Light 2 & 4 Seaters: 11 & 8 h.p.

COUNT · THEM · ON · THE · ROAD

Harvey Nichols of Knightsbridge

NEW MODEL HATS FOR EARLY SPRING

Model Hat *in satin with new short back trimmed French glycerine mount to tone. Can be supplied in Black, Navy, or Brown.* PRICE 6 Gns.

NOTE:—This Hat will be found in our Model Millinery Department on the first floor.

HARVEY NICHOLS & CO., LTD., KNIGHTSBRIDGE, LONDON, S.W.1.

SINGER

"The Seal of Satisfaction"
is set upon the SINGER—a car that has held a world-wide reputation since 1912 when it was first introduced, at which time it was the first light car produced embodying large car practice.

What of 1923?
Since the inception of the SINGER "Ten" many improvements have been effected year by year. This year the new engine develops very considerably more horse power than its predecessor, allowing a four-seater body to be fitted. The car is fully equipped with Self-Starter, All-Weather side screens (which are rigid and independent of the hood, the rear side screens being adjustable and forming a V shaped rear screen when desired) and is sold at a price equivalent to the pre-war price.

A New 15 h.p. Six-Cylinder SINGER
introduced for the first time at the 1921 Olympia Show is now available for those motorists who desire a car of greater power, more capacity and added refinements.

The Coventry Premier 10 h.p. Car
now manufactured by the Singer Company is the same engine, chassis, and body as the famous Singer "Ten" but without Electric Starter, Side Curtains, and certain refinements which account for the difference in the price.

1923 PRICES

15 h.p. SINGER Six-Cylinder 4/5-Seater - - 520 Gns.
10 h.p. SINGER All-Weather 2 & 4-Seaters 280 Gns.
10 h.p. COVENTRY PREMIER 2 & 4 Seaters 230 Gns.
All the above Cars have Dunlop Tyres and Rotax Equipment.

Illustrated Catalogues and full particulars sent with pleasure.

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The Car illustrated is the SINGER 15 h.p. 4-Seater.

H.P.

The Light Car Tyre with 20 Years' Reputation

CORD construction is being universally extolled by tyre manufacturers to-day, which fact not only establishes its scientific soundness, but represents the highest possible tribute to the famous Palmer Cord principles, originally introduced twenty years ago and rigidly adhered to since.

Do not run risks with "cord" tyres of new makes. Fit Palmer Flexicord which you know is produced in the light of twenty years' cord tyre experience.

PALMER Flexicord TYRES

are built upon the famous Palmer principle and are specially designed for service on light cars.

Size.	Per cover.	Size.	Per cover.
28 x 3	£2 19 0	710 x 90	£3 7 6
710 x 85	£3 5 5	760 x 90	£3 18 6

THE PALMER TYRE, LTD.,
119, 121, 123, Shaftesbury Avenue, W.C.2.

D.A.

Lotus agents are to be found in every district and have special faculties for giving good shoe service. A beautifully illustrated style book entitled "The Gift of Happy Feet" will be sent to any reader upon application to Lotus Ltd., Stafford

The Shoes you like

A woman's reason for liking Lotus shoes, "because she likes them," is probably the best reason of all. The appreciation of fine quality in Lotus footwear is instinctive, intuitive, but quite satisfying—it just happens. Put a Lotus shoe on your foot and try it. It fits you, suits you and pleases you. A Lotus shoe is like the answer to a riddle or the end of a problem of Euclid. It proves itself, demonstrates itself, makes you feel that you no longer have any doubt about the question of your shoes. You know they are right, they must be right, because they're Lotus

Lotus & Delta

BOOTS AND SHOES

Made by Master Craftsmen

NEW AFTERNOON

FROCKS

OF

EXCLUSIVE DESIGN

ADAPTED from new Paris models and made from thoroughly reliable materials. These frocks are designed and made in our own workrooms on the premises under the supervision of highly skilled fitters, thus ensuring perfect cut and finish.

DAINTY AFTERNOON GOWN in good quality wool marocain; attractive bodice with embroidered waistcoat and cuff slips in contrasting colour; well-cut skirt with loose panels and pleats at side. In Black and a few good colours.

PRICE

10½ Gns.

MARSHALL & SNELGROVE

VERE STREET AND OXFORD STREET

LONDON W 1

INEXPENSIVE

SHIRTS

FOR WEARING WITH TAILORED SUITS

This attractive Shirt is cut on full and becoming lines, perfectly tailored and made by our own workers from rich quality spun silk.

NEW SPORTS SHIRT (as sketch) in rich quality spun silk, with becoming long collar, pockets and cuffs of striped crêpe de Chine in attractive colourings, fastening two large pearl buttons. In sizes 13 to 14½ inches,

PRICE **25/9**

In plain cream spun silk at the same price.

In rich quality crêpe de Chine, **39/6**

Debenham & Freebody

Wigmore Street. (Cavendish Square) London.W.

Sent on approval.

D. H. EVANS & Co. LTD.

Three Excellent Sports Hats

No. 19 BM.

THE "EVANTHES" LIGHTWEIGHT FUR FELT HAT—THE IDEAL SPORTS HAT.

Colours — Silver, Grey, Dark Grey, Squirrel, Putty, Castor, Beaver, Champagne, Nutria, Nigger, Black or White. Sizes: 7, 7⅛, 7¼, 7⅜, 7½.

Price **15/11**

No. 513 BM.

PLIABLE PULL-ON HAT

of woven Tagal. Brim can be bent to suit wearer. Colours—Nigger, Nut, Brown, Navy, Mole, Grey, Putty, Dark Putty, Beige, Saxe, Gold, Purple, Copper or Black trimmed ribbon.

Price **12/11**

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OUR "ADAPTABLE" READY-TO-WEAR VELOUR HAT.

Most practical for all Sports—Motoring, Golf, Cycling. Made Expressly for us. Colours—Brown, Nigger, Beaver, Putty, Fawn, Mole, Silver, Grey, Rust, Purple, Saxe, or Black, trimmed ribbon to match. In various Head Fittings.

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All Millinery sent Post Free, but 1/- extra is charged towards cost of Box.

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D. H. Evans & Co., Ltd., have no connection with any other business trading under the name "Evans."

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Its Greatest Privilege

To foster one of the finest activities of our race;

To share in humane and heroic action;

To know that, when you have passed away, your gift will still be helping to save valuable lives;

To have

YOUR NAME ENSHRINED

in a living instrument of practical humanity: these are

IMPERISHABLE JEWELS.

A new and powerful Motor Life-Boat is just about to be completed for

The Mumbles (Glamorganshire)

Another five are about to be laid down for Totland Bay (Isle of Wight), Portrush (Co. Antrim), Porthdinllaen (Carnarvonshire), Southwold (Suffolk), Holy Island (Northumberland).

Each awaits a name.

Will you give £10,000 and CHOOSE THE NAME?

LORD HARROWBY, *Honorary Treasurer.* GEORGE F. SHEE M.A., *Secretary.*

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OUR postal system of Dry Cleaning is speedy, simple and economical—the post is OUR Agent. Customers express satisfaction by every post. TRY US.

The prices are:—

BLOUSES, 2/-; DRESSES, 6/-
COSTUMES, 6/6; GENTS' SUITS, 6/6

Parcels returned very quickly.
Postage paid one way.

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CITY OF GLASGOW DYEWORKS
MARYHILL GLASGOW

PIVER

Concentrated Perfumes

IDEAL FOR YOUR HANDBAG

AZUREA
POMPEIA
FLORAMYE
LE TREFLE INCARNAT

10/6

Obtainable Everywhere

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46, Piccadilly, London, W1.

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Branches at :
11, Market Street' Manchester.

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A selection of Hats by Post on receipt of London Trade Reference or amount on deposit.

BY APPOINTMENT.

Manufacturers and Specialists in every kind of Hat for Ladies and Gentlemen

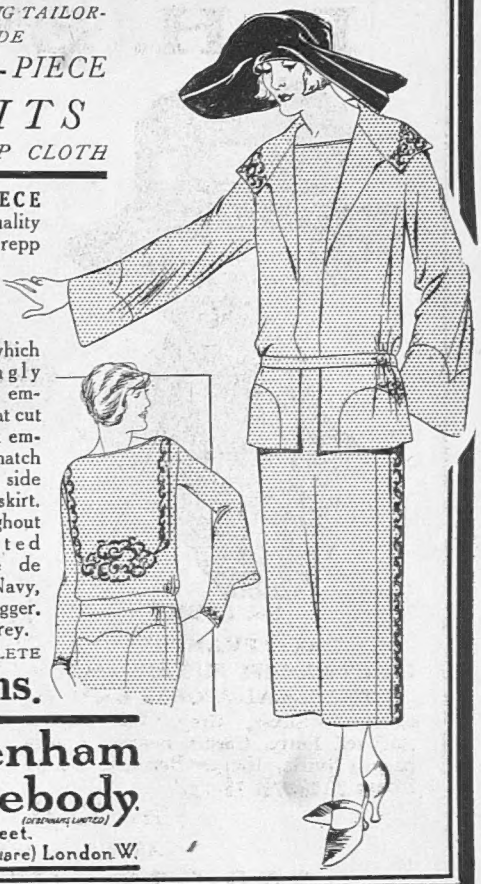
LADIES' AND GENTLEMEN'S HATS FOR HUNTING, RIDING AND DRIVING, DRESS, SPORT AND COUNTRY WEAR.

NEW SPRING TAILOR-MADE

THREE-PIECE

SUITS

IN REPP CLOTH



THREE-PIECE SUIT in fine quality gabardine or repp cloth. Well tailored frock with attractive bodice, as sketch, which is becomingly finished with embroidery; coat cut with full back embroidered to match bodice and side panel of skirt. Lined throughout with printed novelty crepe de Chine. In Navy, Black, Nigger, Fawn, and Grey.

PRICE, COMPLETE

14½ Gns.

Debenham & Freebody
(DEBENHAM, LIMITED)

Wigmore Street. (Cavendish Square) London W.

NEW SPRING

LINGERIE

WE have designed and made in our own workrooms a number of inexpensive and attractive garments similar to those illustrated which can be sent on approval.

ATTRACTIVE NIGHTGOWN (as sketch) in good quality crepe de Chine, V neck, daintily trimmed with double fold of ecru net, finished hemstitching and embroidered design, small tucks at waist. In Pink, Ivory, Lemon, Coral, Apricot, Sky, Mauve.

PRICE

29/6

Chemise to match, **21/9**

Knickers to match, **21/9**

Trousseaux and Tropical outfits a speciality.

MARSHALL & SNELGROVE

VERE STREET AND OXFORD STREET

LONDON W1

ELIZABETH, Ltd.

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TENNIS FROCK IN SPECIALLY WOVEN POROUS CANVAS TRIMMED COARSE CROCHET INSERTION.

5 Gns.

IN SOFT WHITE RATIN 4½ Gns.

SPECIALISTS IN LADIES' COUNTRY AND SPORTS CLOTHES.

TENNIS HATS IN A VARIETY OF SHAPES AND MATERIALS

FROM 35/6

5003 Wise Women

adopt the New Natural Eugène Permanent Wave

during 1922

5,003 Clients permanently waved at Eugène's, of Grafton Street, during one year! Truly a remarkable tribute to the success of the **new natural** Permanent Wave Process recently introduced at Eugène's. Discovered by Mons. Eugène, the new method is based on strictly scientific principles and is entirely different both in treatment and effects from previous and existing methods of Permanent Waving.

Hair of every type, colour, and texture has been taken—thin or thick, fine or coarse, greasy or dry—straight as the proverbial yard of pump water—and been transformed by this new method into Permanent waves and curls of exquisite and faultless natural beauty, soft and radiant with life and colour, indistinguishable from the natural.

The waves and curls are **quite** permanent and can be treated **just** the same as naturally curly hair—water, weather, climate does not affect them, and the new treatment **does not** harm the hair in any way. After six months or so, three inches or so of new straight hair grows—this can be waved (if it is wished) without affecting the part previously treated. Our **new** process is the only one that can guarantee this! Only Eugène-trained experts are employed to give treatment, and a guarantee of success is given to each client, otherwise the work is not undertaken. A Consulting Expert is free at any time to give advice and help to ladies calling. To country readers a beautiful folio containing six different camera studies of heads permanently waved by Eugène's new process, with full details, will be sent post free, on mentioning THE BYSTANDER. Samples of hair may be sent through the post for examination and advice.

EUGÈNE

LTD.

Perfectors of Permanent Waving

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Telephone: Gerrard 4607

EUGÈNE & CO., 50 King Street MANCHESTER

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A Few Examples

Here are a few photographs of well-known people who have been treated by the new Eugène Process of natural Permanent Waving. Practically every colour and texture of hair is represented, yet the results are so natural looking it would be difficult for even an expert to detect the hair had been permanently waved.

Photographs by Bassano.

SETAGÈNE

This exquisite lotion is prepared exclusively by us for the purpose of setting a deep and becoming wave in the hair after shampooing. It burnishes and gives new life to the hair and will quickly help straight hair to curl. Photographic instructions on how to set the hair free with each bottle. Send for prices.

1822 1923

HENRY HEATH LTD
ONE HUNDRED YEARS OF HAT MAKING

By Appointment
To His Majesty the King & H.R.H. the Prince of Wales

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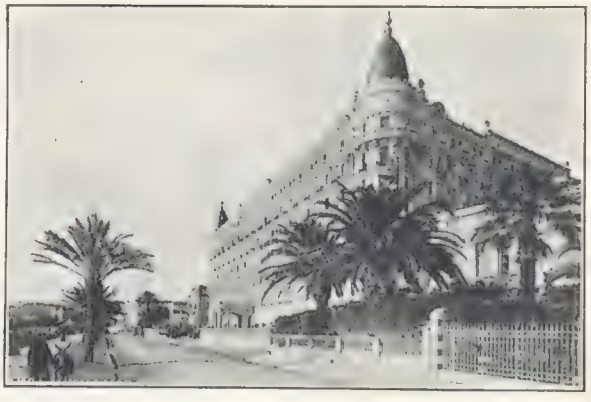

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The Bystander, February 7, 1923 No. 1001. Vol. LXXVII.

The BYSTANDER

Drawn by Alan Stern at a special sitting for THE BYSTANDER

HON. RUBY HARDINGE

The elder daughter of Viscount and Viscountess Hardinge, and niece of Lord Hardinge of Penshurst, until recently our Ambassador in Paris. Her great-grandfather, the first Viscount Hardinge, was Governor-General in India and Commander-in-Chief of the British Army

The Fifth Chukker

BY BLAM

The commencement of the polo season on the Riviera at the Mandelieu ground

BYSTANDER COMMENTS

"All the World's a Stage"

A Passing Phase

A SECOND Riviera number! It seems only yesterday that the staff of this BYSTANDER were being welcomed at Cannes by the Mayor, and the freedom of the Côte d'Azur was officially conferred upon them. France has not stood still since that pleasant Autumn evening. She has made the often promised raid upon the pockets of the Germans, and the British are not quite so popular as they were on the boulevardes of Paris. A passing phase, of course, but a trifle embarrassing to the visitor, nevertheless.

Cannes and Canada

BUT there is no question about the popularity of the British on the sunny shores of the Riviera. Here, the Londoner is as much in his element as the Parisian. Cannes is as British as Canada; Nice is as friendly as Newfoundland or New Zealand. For the British made the Riviera and the Riviera does not forget.

For Ourselves Alone

CYNICS may suggest that it is our money they want, and that we are popular in direct ratio to our expenditure. I don't believe that. The British are popular from one end of the Corniche to the other, and the power of their popularity is not the power of the purse. The politics of Paris are not the politics of this sunny land, where Friendship is a stable thing, and people do not blow hot and cold according to the mood of the moment. From which you will gather that you may safely book your sleeper on the Riviera Express, even though the Paris papers *do* print cartoons in which the British steam-roller is seen flattening out the unfortunate Frenchman.

Publicity and Patronage

IT is a curious thing that as I am writing of the Riviera, my post-bag is full of letters concerning my plea for greater publicity and patronage for our English resorts. People are asking me when they should visit Cornwall and whether the Isle of Wight is all I make it out to be. A South Coast Mayor tells me that no pleasure resort can hope to advertise itself by voluntary effort, and another correspondent says he had never heard of Lamorna Cove or Carbis Bay. It is incredible that so many people can be so ignorant of the beauty spots of their native land.

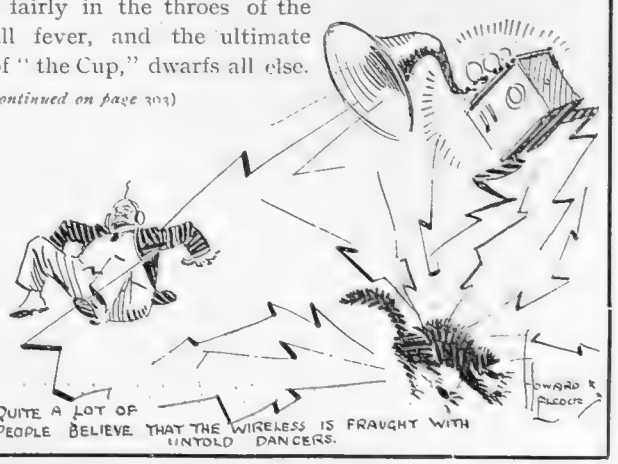
Congratters

OUR 10000th number created no end of a stir. I have had almost as many letters of congratulation to acknowledge as the Duke of York and his future Duchess put together. Dropping into the Adelphi on Tuesday evening, when it had only been on sale a couple of hours, I found W. H. Berry all ripe and ready with a special verse of welcome—one of the quickest things I remember in a long experience of theatre-going.

Football Fever

WE are fairly in the throes of the football fever, and the ultimate destination of "the Cup," dwarfs all else.

(*Continued on page 303*)



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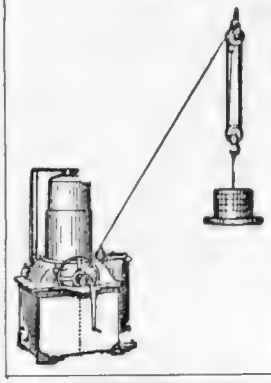

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England will never be a happy hunting ground for the politically disgruntled while we have shillings to spend at Stamford Bridge or White Hart Lane. Fancy trying to start a revolution on a Saturday afternoon. Too ridiculous!

One Wondered

ALTHOUGH the Corinthians did not survive the first round of the Cup, their entry gave a tremendous fillip to amateur football, just as the extraordinary warmth of their welcome at Stamford Bridge made one wonder if some faint criticism of professional tactics were intended. After all, you can't make a business of sport and expect it to remain—sport. The advent of the amateurs was, therefore, all to the good. Next year they will go further and their opponents will fare worse.

Never Again

MIND you, I don't say that we shall ever again see the leading amateur club fill every position in an International match as they did against Wales in 1895. Amateurs, who play for the fun of the thing, can scarcely hope to compete with a highly trained professional combination, any more than the Army champion heavyweight can hope to knock out Joe Beckett. But the Corinthians have proved that the sympathies of the big public will always lie with the amateurs when they come into conflict with a professional team.

Myself, Ltd.

WHEN the Duke of Leinster formed himself into a limited liability company he did what I have often been tempted to do myself. How excellent a thing it would be to raise capital on one's potentialities and to sell one's output in advance. Naturally, you would have to be careful how and when you made the flotation. On a dull day, when the wind was in the east and you had a liver, pound shares would go at six a penny, while on a jolly spring morning you would be over-subscribed at par before you could look round.

Dangers of Wireless

QUITE a lot of people believe that the wireless boom is fraught with untold dangers. They seem to think that the air will become so charged with electricity that they won't be able to move for it. Old ladies are convinced that when *The Island King* is broadcasted, one of his majesty's gags will come like a bolt from the blue and knock them end-ways. The other day a comic contemporary put out a bill, "Dangers of Wireless!", and although it was only a humorous article, these affrighted folk lined up in a queue to purchase early copies.

IS IT A "GOOSE" STEP? By H. H. Harris

What I Fear

MYSELF, I am only afraid of the day—surely coming—when we shall transmit our ideas in wireless waves from brain to brain, instead of communicating them by word of mouth. Thought will then take the place of speech, and anybody who cares to listen-in will be able to probe the most secret recesses of our minds. Nobody will tell us secrets because there will be no secrets to tell, and the world will be so full of scandal that no one will trouble to cross the t's and dot the i's of his neighbour's infamy. What a world it will be!

Anniversaries of 1923

THERE are some interesting anniversaries and centenaries in 1923. James Milne in *The Graphic* gives a few, thus: Ben Jonson, born June 11, 1573; Blaise Pascal, born June 19, 1623; Adam Smith, born June 5, 1723; Coventry Patmore, born July 23, 1823; Francis Parkman, born September 16, 1823; Max Müller, born December 6, 1823; Jean Molière, died February 17, 1673; Bulwer Lytton, died January, 1873; John Stuart Mill, died May 8, 1873. How many people have we living today who will be tabulated like that in 2023?

BY THE BYSTANDER IN SOCIETY

Just to Change Places

ONE'S letters from the Riviera are both pleasant and tantalising. Pleasant, that is, if you have a truly Christian spirit and can rejoice in the good times of other people; tantalising if the demon of envy sits upon your shoulders.

Of those happy folk who go straight from winter sports in Switzerland to the blue sea and green tables of Monte Carlo, to the discreeter Mentone, or the more sport-loving Cannes, what is there to be said? Only one thing, let us hope they are proportionately grateful for being able to take two bites at the winter cherry.

Exclusive Cannes

CANNES, I hear, has had a deluge—of flowers. The most wonderful Battle of Flowers since pre-war times. Mlle. Lenglen, on a coach gaily decorated and filled with people dressed in white, was a conspicuous figure, and "volleyed returns" of flowers as nimbly as she does on other "fields." It all seems to have been very gay and merry, and even the most austere unbent and flung little bunches of violets and mimosa in the general *mêlée*.

This year, I am told, Cannes has been much affected by Parliament men and their better halves, but this week will see their exodus in time for the opening of Parliament.

Mentone for Monte Carlo

LOTS of people who would rather stay at Monte Carlo now go to Mentone—you see, it is so much cheaper. And with the new buses that enable you to cock-snooks at the railway train—and the possibility of having all your money grabbed from you by a *chevalier* or a *cheval.ère d'industrie* on the outward, and all your winnings on the homeward journey—Monte from Mentone has become of no more difficulty than a bus-ride from Kensington to Piccadilly.

Photograph *J. R. Coltart*

THE GUNS AND SOME ENTHUSIASTIC WALKERS

A group taken at Lord Elphinstone's recent shoot at Carberry Tower, Musselburgh. Our photograph shows (left to right)—Back row: Lord Dalrymple, the Earl of Stair, Major Sholto Douglas (Chief Constable of The Lothians and Peeblesshire), Lady Snowdrop Dalrymple, Lady Elphinstone (eldest sister of Lady Elizabeth Bowes-Lyon), Lady Stair, Lady Jean Dalrymple, and the host Lord Elphinstone. Front row: Three of Lord and Lady Elphinstone's children—Elizabeth, Jean and John, the Master of Elphinstone

Photograph *P. and A.*

"JUST WHAT THE DOCTOR ORDERED"

Prince George, who, after his recent operation, is convalescing at Nice, finds an occasional gala dinner does no harm. We are glad to note he is no longer on a "light" diet

But there are lots of interesting folk at Mentone now who never bother their heads about Monte Carlo. Amongst them is Blasco Ibanez, the Spanish author of *The Four Horsemen of the Apocalypse*, who is being entertained largely in all the villas, and is giving some charming parties himself at his hotel.

Life seems to be going very pleasantly all along the littoral. There's something for everybody everywhere, and an empty villa is a difficult thing to find. Nice, they say, is *choc-à-bloc* for the Carnival, not a garret to be had for gold.

The King of Spain

RUMOUR still has it that the King of Spain will pay a visit during the season to his Bourbon kinsman, the Count of Caserta, at Cannes. If there were still a Kingdom of Naples, the Count of Caserta would be its monarch. He is the nephew and heir of the last King of Naples, Francis II, and as he and his father never recognised the absorption of the Kingdom of Naples into the Kingdom of United Italy, his title of Count of Caserta is only borne "provisorily."

There is never the least likelihood of the Count of Caserta or his sons being called to a throne of Naples, and if they were nobody would be more surprised than they.

They are a branch of the Spanish Bourbons. The Count of Caserta's brother married the sister of the King of Spain. After her death he married a sister of the Duke of Orléans, and, consequently, a sister of Queen Amélie of Portugal and the Duchess of Aosta. Their marriage at Wood Norton was one of the first Royal marriages to be filmed.

H.R.H. Not Pleased

WOOD NORTON, where the Duke of Orléans lived in all the pomp and circumstance of a monarch without a throne—if things hadn't happened as they did the Duke would be King of the French—is now for sale.

Some of the Royalties without a throne are *plus royaliste que le roi*. The Duke of Orléans' message to a

Photograph *Speaight*

LIEUT.-COL. SIR EDWARD GRIGG, M.P., AND HIS BRIDE

The marriage of the Prince of Wales' ex-Military Secretary to the Hon. Joan Dickson Poynder, only child of Lord and Lady Islington, drew all Mayfair to St. Margaret's last week. The honeymoon is being spent in Egypt

neighbour, who called upon him and left a card instead of writing his name in the visitors' book, is still remembered in those regions, "When H.R.H. the Duke of Orléans desires Mr. ——'s presence His Royal Highness will command it."

No wonder the Duke was not what is called popular.

Old Furniture

It seems to me that everybody who has ever bought "antiques" is turning them upside down—to see if they can find any damning marks of them having been made the week before they were bought. But what passes my comprehension is how anybody with a glimmer of sense can expect all the "antiques" offered for sale to be genuine. The never diminishing supply ought to settle the question.

If you could collect all the "genuine antiques" of, say, seventeenth century furniture on sale to-day you would have enough to furnish all the country houses existing at that time half a dozen times over. Nobody seems to think of that. As for later periods, there are thousands of "genuine" Chippendale chairs, sideboards, etc., in England to-day that never saw the light until a good century after Chippendale had gone to the special heaven reserved for those who create things of beauty.

And many genuine pieces have been "faked" in some long ago time. I myself have just had proof of this. I have a round oak table. It was made for an ancestor from one of his own oak trees in the reign of Charles II, and until about eighty years ago it remained in the house for which it was originally made.

I have known this table all my life, and the splendid solid polish of its beautifully grained surface has been one of my private little prides ever since I inherited it. Lately the surface has shown signs of cracking, and through the polish odd lines have made their appearance; I called in an expert. The cause of the cracking, he tells me, is that a polish only meant for floors has been used upon the table. This has eaten through centuries of beeswax polishing, and what do you think it has done also? It has disclosed the fact that either the original maker let in odd bits of wood on the top of the table or that somebody else did so at some subsequent date. For a hundred years to my knowledge these inserted pieces have lain hidden beneath the beeswax polish.

Photograph *Topical*

A PICTURESQUE WEDDING

Capt. A. G. Hewson, M.C., R.H.A., formerly A.D.C. to Lord Horne, and his bride, the Hon. Kate Horne. A guard of honour of gunner N.C.O.'s, and a team from the Chestnut Battery to draw the carriage, made a fitting pageant for a gunner bridegroom and the daughter of such a famous artilleryman as Lord Horne

Our Frontispiece

The Hon. Ruby Hardinge is the elder of Viscount and Viscountess Hardinge's two daughters and niece of Lord Hardinge of Penshurst, who recently resigned the post of British Ambassador in Paris. The Hardinges are a family of soldiers and diplomatists. Miss Hardinge's great-grandfather, the first Viscount, was Governor-General of India and later C.-in-C. of the British Army and a Field-Marshal. At one time he was Secretary of State for War, a post occupied by his son, the second Viscount, some thirty years later. The present Lord Hardinge was in the Rifle Brigade. Through her mother Miss Hardinge is related to the Nevill family, Lady Hardinge being a niece of the late Lord Abergavenny.

Photograph *Bassano*

AFTER THE WEDDING

Captain H. F. E. Smith, D.S.O., 60th Rifles, and his bride, the Hon. Moyra Plunket (daughter of the late Lord Plunket), taken at the reception given at the house of the bride's uncle, Lord Novar. The Bishop of Meath, another uncle of the bride, performed the ceremony

The Riviera Week by Week

THE first great outdoor festival of the Riviera season, the Battle of Flowers at Cannes, was a great triumph for all concerned. The sunshine was brilliant, the decorations were brilliant, and the social attendance was brilliant, too—and what more could one ask? From early morning visitors poured into the town from all parts, and as more than three hundred shops had been lavishly embellished with mimosa and other flowers there was plenty to admire before the afternoon's programme commenced. It was a real Mimosa Fête on a large scale, and something never before attempted. If Cannes does not claim to be paved with gold it has for once been dressed in gold, and with unforgettable effect.

OF the large number of vehicles taking part in the battle, one of the most striking was the mail-coach from the Beau-Site, beautifully covered in mimosa and yellow marguerites, with its passengers—among them the two children of Sir Herbert and Lady Cory, and Suzanne Lenglen with a yellow ribbon around her hair—all dressed in yellow and white. Chevalier Schaeck and the Princesses Marie and Kyra of Russia were loudly cheered as they appeared on foot, dressed as Breton peasants and leading decorated donkeys. Mr. Winston Churchill's children were wildly and enthusiastically enjoying themselves in a floral car, and Captain Van der Byl, who did so well in the Kite Balloon Service during the war, was battling with great vigour in a Rolls-Royce covered with flowers.

Never were so many visitors and motor-cars seen in the town. The reserved enclosures were packed from end to end, and everybody of note within miles was there.

Photograph *Central Press*

IN THE THICK OF IT

Sarah and Diana, the daughters of Mr. and Mrs. Winston Churchill in a hot corner of the first Battle of Flowers of the season at Cannes

Photograph *Central Press*

LADY HOUSTON-BOSWALL OF BLACKADDER

Who is staying at Cannes with her daughter Phœbe, in the gardens of their hotel

AFTER the mimosa fête many well-known people found their way to the Cercle Nautique for tea and dancing. Mrs. Francis Ogden had a large party, and the Marquis d'Andelarre had also invited many guests from among the English colony. In the evening the smartest gala dinner was certainly the one at the Carlton. There is no more handsome restaurant along the coast, with its cheerful colours and beautiful lighting scheme, and it was filled with a very smart and cheery crowd. Among the guests were Sir Cecil and Lady Tyrrell Beck, Mr. and Mrs. Phillips Oppenheim, Lady Kavanagh and her daughter, Mr. and Mrs. Coningsby Dawson, Sir John Rutherford, Mr. C. Neumann, Lady Beaverbrook, Sir Woodman and Lady Burbidge, Captain Holmes, Sir Mortimer and Lady Davis, Colonel Worgan, and Sir John Ganzoni.

THE hopes I had already expressed of a record polo season are being rapidly confirmed, and those who have been out to the excellent ground at Mandelieu have seen some first-rate play. One could scarcely wish for a more thrilling match than the one between the Whites—Colonel T. P. Melvill, Colonel Lyons, Major P. Magor, and Mr. de Parada—and the Blues—Major Colmore and Messrs. Balding, Hays, and Pickersgill. The game was very fast and level throughout, the former team winning in the last chukker by the narrow margin of 7 points to 6. Fresh players are now arriving daily, among them being Lord Wodehouse, the Hon. Kenneth Mackay (Lord Inchcape's son and heir), and Wing-Commander P. K. Wise, probably three of the best men of the day.

Photograph *Le Noir*

ON THE BEACH AT CANNES

Bathing is well to the fore this season, but as yet seems novel enough to attract plenty of onlookers. Seated on the ball is Miss Winnie Richmond, dancing partner of Harry Pilcer

VISITORS to Hyères this season, and they are more numerous than for some years past, can hardly complain of being dull. The facilities for outdoor sport—after all, one of the chief attractions of so genial a winter climate—are endless. Golf is going

strong, and the January Silver Medal Competition provided material for conversation such as every golfer loves. Captain H. H. C. Baird, Mr. Bowers Bartlett and Dr. A. L. Jackson were the heroes of the struggle, and tied for first place. They played again, and again tied with a net score of 73 each, and it was only after an exciting replay that the medal was finally won by Captain Baird.

Photograph *Alfieri*

VICE-ADMIRAL E. WEMYSS

And his daughter snapped during a stroll over the links at Hyères

THE Saturday night galas at the Casino, which comprise a series of well-organised dinners with decorative schemes and costumes, both artistic and original, are very popular. Weekly gala dinners, followed by dances, are also being held at the Golf Hotel, while other leading hotels, notably the Beau-Séjour, the Hotel des Palmiers, the Chateaubriand, and the Grand Hotel des Iles d'Or, are arranging all sorts of evening entertainments for their guests. Tennis is, of course, in full swing, and the less strenuous game of croquet is being indulged in at Hyères on a large scale, though the daily paper which said there were now sixty-six croquet lawns was not quite accurate. That number would suggest an expanse of turf almost the size of Middlesex!

Among recent arrivals are Sir W. Watson Rutherford, M.P., Lady

"OPEN SESAME!"

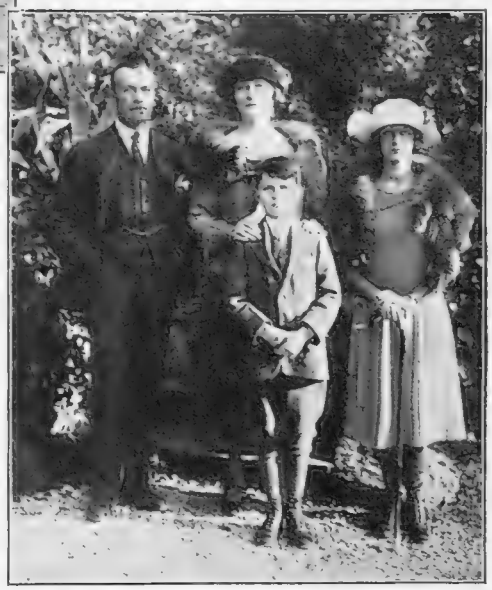
Photograph *Central Press*

A "BUSMAN'S HOLIDAY"

A cheery party of officers of the 112e Frontier Garrison and some friends in the Flower Battle at Cannes

Prichard Jones, Colonel and Mrs. G. A. Derrick, Colonel and Mrs. Munro, Major Herbert Loraine, Dr. and Mrs. Scott, Sir Malcolm and Lady Morris, and Colonel and Mrs. W. Bradley.

THE Queen of Italy, accompanied by Princess Yolande, has been staying at the Cap d'Antibes to be near her mother, ex-Queen of Montenegro, who has a villa there and has been ill for some time. The Cap is very popular with Royalties. Ex-King Manoel is often there with his mother, and King Leopold of the Belgians was on the point of building himself a big *château* there just before his death. It is now reported that the King of Sweden is negotiating the purchase of an estate near the one of Lord Aberconway. He is a regular visitor to the South each winter, and is an enthusiastic tennis-player, like Earl Balfour, whose visit this year was delayed by his recent indisposition.



Photograph *Le Noir*

THE BARON AND BARONESS DE RAMSAY

With their two children. They spend each season at their beautiful Villa Esterel at Cannes, where they are very popular with English sojourners

Photograph *E. Nazello*

PRINCE GEORGE

At the Nice races. He is recuperating after his operation, as the guest of his great uncle, the Duke of Connaught, at Cap Ferrat

THE tournaments for children and veterans at the Cannes Lawn Tennis Club were followed by a members' tournament, which produced some of the finest play of the season. Miss Craddock added to her reputation, and proved a most difficult opponent for Miss Ryan. Colonel Dudley was prominent among the men, and he and Lord Rocksavage made a formidable pair against Dunkerley and Hunter in the final.

The keenest interest is being shown everywhere in the forthcoming arrival of Mrs. Mallory, who, with characteristic courage, is coming to Europe to try her skill against Suzanne Lenglen. The French champion will, of course,

A RIVIERA POLO BEAR

Photograph *Central Press*

POLO AT CANNES

Mr. Jouravieff, Princess Hohenlohe and Mr. de Parada inspecting the latter's ponies after a match on the Mandelieu grounds

have the great advantage of knowing intimately the Riviera courts, and expert opinion is largely in her

Photograph *Central Press*

TWO BALL-ROOM FAVOURITES

Mr. George Lee and Miss Christine Morris, who are giving exhibition dances at Hyères

favour. But the interesting question of temperament must not be overlooked, and in this connection she provided the topic of the week down here when, after losing several sets against Colonel Mayes at the Carlton Club, she smashed her racket on a post. Her first match against Mrs. Mallory should draw a record crowd, for no follower of the game will willingly miss it.

THE first day's racing at Cannes on January 27, like the polo and the Battle of Flowers, took

Photograph *Horn*

TWO FINE PLAYERS

Mlle. de Ballet, who has the distinction of being the best lady golfer in France, and Mlle. Durand on the links at Monte

place in a blaze of sunshine, and an enormous crowd of fashionably dressed people filled the stands and paddocks at Mandelieu. The course has undergone some extensive improvements since last spring, and the new arrangements met with general approval. And by way of contrast, while the enclosures fairly gleamed with many beautiful dresses, light enough for a summer's day in England, hundreds of other guests, wrapped in furs and heavy coats, had gone by car to Peira Cava, one of the many snow-capped peaks distinctly

Photograph] **COLONEL T. P. MELVILL** *[Central Press*

Decides to change sticks between chukkers during a match at Mandelieu

Photograph *E. Navello*

A NOVELIST ON HOLIDAY

Mr. E. Phillips Oppenheim and the Vicomtesse de Nonent at Monte Carlo

seen from the racecourse, gleaming high above Nice in the sun.

A TWO-DAYS' meeting for ski competitions and other winter sports had been arranged, and the arrival of more than two hundred cars and charabancs taxed the resources of the little mountain village to the utmost. The snow was in fine condition, and the many Alpine Chasseurs of the garrison there, reinforced by other soldiers from Breil and elsewhere, gave remarkable displays of skill in the various races and jumps, while many amateurs also took part, including eight ladies and one small boy of eight tender years, who showed astonishing agility.

SIR JOHN and Lady Ward have arrived at the Carlton at Cannes. Many Members of Parliament have been seen on the Croisette lately, and there are at least half a dozen at the Beau-Site alone, resting until the new Session opens. Sir Joseph and Lady Hood are here from Wimbledon, and other recent arrivals include Lady Cayzer, Sir William Mitchell, Sir Hedworth and Lady Meux, Princess of Pless, Madame Adine Take-Jonescue, Sir Algernon and Lady Firth, and Lady Eaton. Others expected shortly are Lord Byron, Lady Queensborough, and Lady Louis Mountbatten. D. W. T.

Carnival Time at Cannes

BY HOWARD K. ELCOCK

LE COMBAT NAVAL

Photograph A. S. A.

ON THE CASINO TERRACE, MONTE CARLO

Le Danseur de Madame

BY "PETETTE"

HE is not exactly a Riviera product, but life on the Riviera is so concentrated, its world is so small, and moves in such a restricted area that on the Riviera one notices him more than elsewhere. Besides, he collects from all the capitals of Europe and seeks the sunshine as the swallows do the spring, and Cannes, Monte Carlo and Nice are the happy hunting-ground from January to May of *le danseur de Madame*.

OFTEN upon arrival his most valuable asset is a dinner-jacket that does not emanate from Savile Row, and it curves round his well-defined waist in a manner amazing to behold. Just after Christmas the second-class carriages of the southern-bound trains are filled with his species. Slim, olive-complexioned youths, with smooth black hair of an extraordinary shininess; immaculately dressed, but burdened with little luggage, they alight at the famous Riviera resorts and disappear into obscure little rooms somewhere at the back of the town, appearing radiant later on at the Casino or cafés or the fashionable hotels just as the band is tuning up.

BUT it is only at the beginning of the season that the lodging of *le danseur de Madame* is obscure. He may arrive anywhere before it reaches its climax. For he dances divinely. From the cradle upwards he has been familiar with all the intricacies of the Argentine tango, and the mysteries of the foxtrot and the Mexican maxixe are to him but child's play. And feminine human nature is frail. . . . .

SO *le danseur de Madame* bides his time, and in the beginning is content to display his talent in company with some *houri* of the Casino, as expert as himself, arousing the envy of the wealthy wallflowers that line the room. In a short time it becomes known that for the bagatelle of a hundred francs or so—nothing to a gambler—this adroit *danseur* may be induced to take pity on any lady who is willing to pay the piper.

IF he is lucky *le danseur de Madame* may chance upon some lady who becomes so infatuated with his charms that life is immediately transformed to a bed of roses—at her expense. There was an amusing instance of this not long ago. An elderly lady from across the herring-pond was intensely smitten with a young *gigolo* who was a professional dancer at a famous casino. Such was her infatuation that nothing was too good for the idol of her autumnal affections. He was immediately installed in the greatest luxury in the very best hotel. His clothes soon outdid in splendour the lilies of the field in all their glory. He became a conspicuously heavy player at the green tables. And all this for the slight *ennui* of lunching, dining, and dancing every day with a lady with white hair and very youthful frocks!

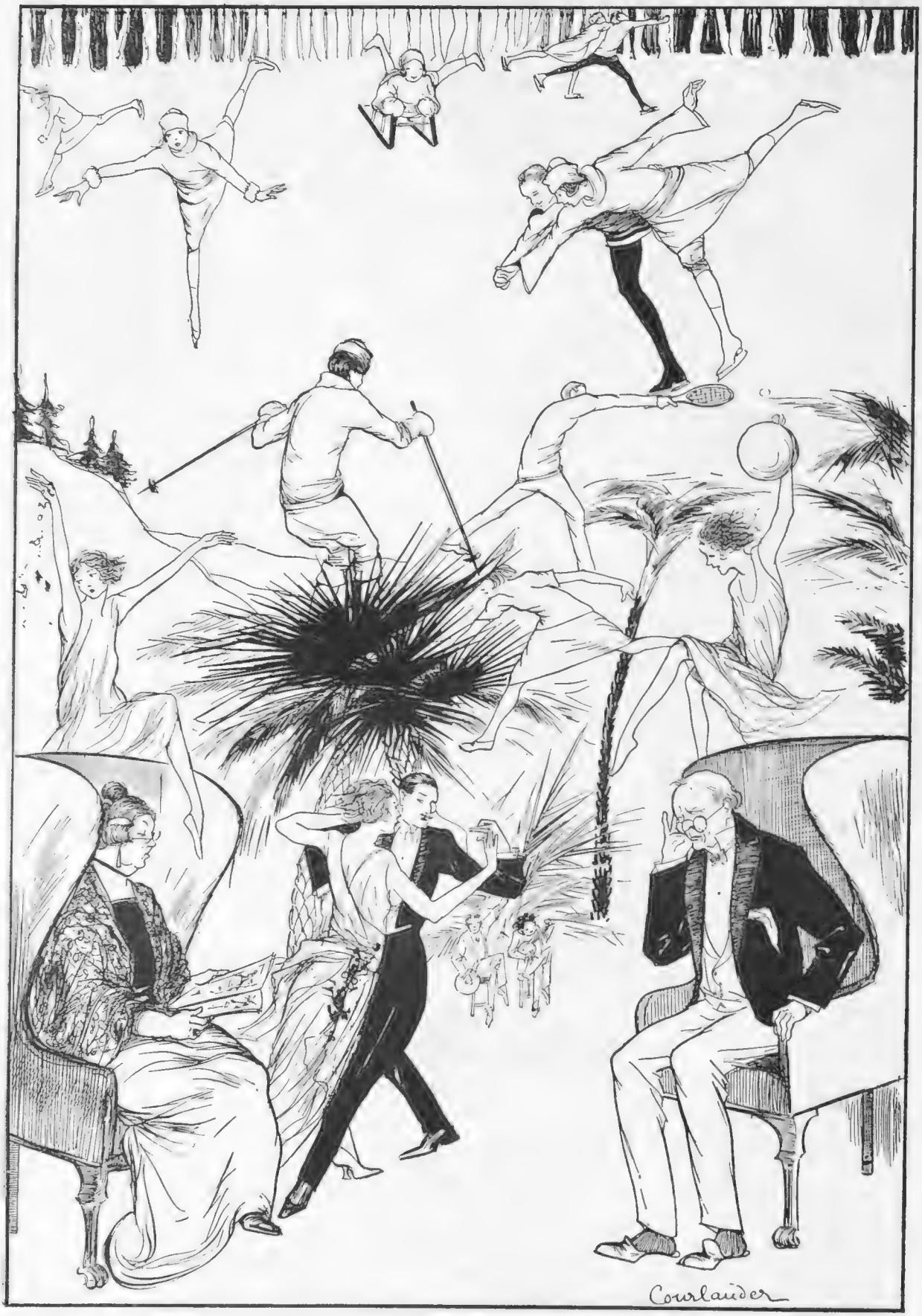
"Arousing the envy of the wealthy wallflowers that line the room"

THAT, of course, was an exceptional case. However, *le danseur* does pretty well out of the elderly. Those who never learned to dance in their youth and get bitten by the craze late in life are always its most frenzied victims.

THE tail end of the season is always a trying period. There is a nasty hiatus between Cannes and Deauville, and in Paris professional dancing, like every other occupation, is an overcrowded calling. Besides, even the most enthusiastic of the elderly must cry off for a rest once in a while, and undergo some strenuous form of cure to repair the ravages of too many late nights that do work such havoc in a complexion on the shady side of fifty! So one sometimes sees *le danseur* between seasons in rather obviously reach-me-down clothes, and ill-fitting, shoes, dancing with some lady not in the first flight of smartness.

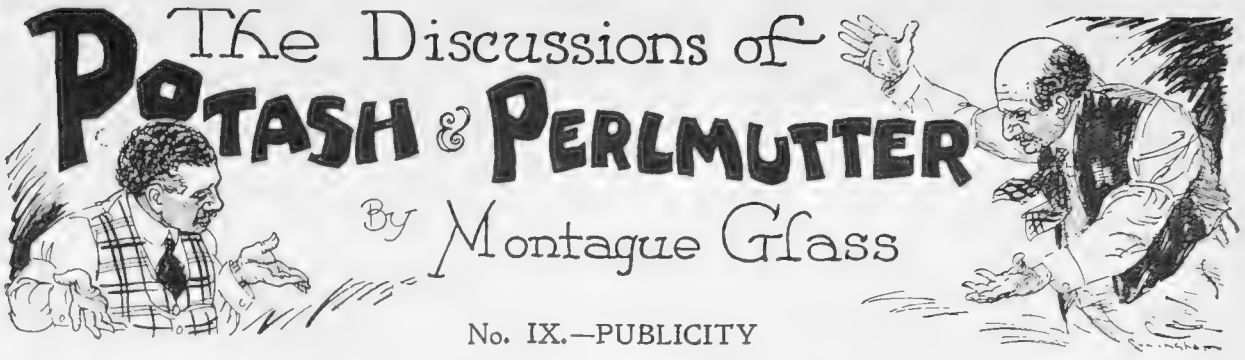
BUT he is a harmless individual on the whole. He would usually rather save enough to launch himself with a profitable *dancing* of his own than live on the most magnanimous old lady. He seldom resorts to drug traffic and the more dangerous methods of getting rich quick. And the Riviera would not be itself without him.

On Pleasure Very Much Bent



BY ELSA COURLANDER

Judging from recent reports, perpetual motion—in various pleasing forms, be it said—has been discovered in Switzerland and on the Riviera. It's a healthy perpetual motion, too, not to be measured by cosine and calculus, but by youth and laughter and good spirits. And it helps to make the world go round



No. IX.—PUBLICITY

"I SEEN Marcus Polongin on the Subway this morning, Mawruss," Abe Potash said to his partner, Morris Perlmutter. "He tells me that his brother Jake is now publicity expert for Lickman and Shift and is getting them some wonderful publicity outside of their paid advertising."

"I suppose as soon as they hired him he went to work and got Lickman's jewelry stolen on him or maybe he had Shift reported as missing three days in an aquaplane with the aviator, the mechanic and two *prima donnas*. What?" Morris Perlmutter inquired.

"Well, I seen it myself where the *Daily Cloak and Suit Register* printed an interview with Lickman in which they called him Julius Lickman, the prominent skirt manufacturer, and had him use a lot of high-grade words, which, until he read the interview, Lickman didn't know that they existed in the dictionary at all," Abe said.

"And what good is all that going to do the L. and S. Brand Jupon Skirts?" Morris inquired.

"It must do them *some* good, otherwise why would Lickman and Shift pay a good salary to this here Jake Polongin?" Abe said.

"That's what *I* would like to know," Morris continued, "because it seems reasonable to me that if one of Lickman and Shift's customers gets a shipment of skirts in which only one skirt don't hang right, y'understand, he is apt to say: 'No wonder Lickman and Shift's skirts is rotten when Julius Lickman makes a come-on of himself, running around from morning till night, neglecting his business by giving out interviews or something.'"

"Seemingly, customers don't figure that way, Mawruss, otherwise users of automobile tires, for instance, would say to their wives: 'Remind me next time we need a tire that I shouldn't under no circumstances buy an Underslung Macaroni Tread Tire on account of the way they have got advertising signs painted all over the Adirondack Mountains and spoiled the scenery, y'understand,'" Abe said.

"Advertising all over the Adirondacks"

Let Them Print Their Pictures!

"Well, in a way, that sort of publicity is legitimate, Abe, because a whole lot of people considers scenery as vacant lots, y'understand, and ain't got no more objection to the Adirondack Mountains being dressed up with advertising signs than they have to the electric lights on Broadway," Morris said.

"But what I object to, Abe, is the kind of publicity that Lickman and Shift are paying Jake Polongin a big salary to give them. Them two ignerammuses has got an idea that they can get the public as much interested in them as if they would be popular actors, opera singers or fiddlers, Abe, and the first thing, you know, Abe, they are going to fire Jake if he couldn't get their pictures in the paper along with Charley Chaplin, Douglas Fairbanks and Mary Pickford."

"Any competitors which has got faces like Lickman and Shift is welcome to try that kind of publicity so far as I am concerned, Mawruss," Abe replied, "in particular Julius Lickman which the way that feller looks, Mawruss, a criminal just out of Sing Sing with no time off for good behaviour, would hesitate to go as partners together with Lickman in the safe blowing business. As for Harris Shift, Mawruss, he don't look to me as if he would have enough brains to run a peanut roaster, let alone a skirt business."

"Sure, I know, but it ain't their faces, it's the principle of the thing," Morris said. "There's enough legitimate overhead added to the selling price of garments nowadays, Abe, without loading that price with paid publicity of the moving-picture-actor kind. If them two crooks manufactures a good skirt, which they *don't*, y'understand, let them say so in newspapers and magazines at regular advertising rates, and no customer could kick that he has paid his *pro rata* share of being informed how and where

he could get a good article for his money.

"But it's getting money under false pretences when Lickman and Shift soak a customer by loading their prices with what it costs Jake Polongin to make Julius Lickman out to be a college gradgawate with interviews about financial conditions; whereas Julius didn't even go to night school and he handles the English language so rough, y'understand, that only a prescription clerk could read his handwriting."

What Do the Brain Doctors Call It?

"I understand, Abe," Mawruss continued, "that the brain doctors have some sort of name for the disease of a lunatic wanting to see his name in print or a picture of him displayed. Whatever the name of the disease is, Abe, not only have Lickman and Shift got it, in company with these here manufacturers of safety razors, shoes and cough drops, but also, Abe, the theayter manager and presidents of moving picture companies also suffer from it. For instance, Abe, if you see it in the amusement advertisements:

REGINALD CHOLOMONDLEY
Presents
Miss Mabel La Bla
in
KEEP YOUR HANDS TO YOURSELF

you naturally think that Reginald Cholomondley is such an experienced theayter manager with so fine a reputation for putting on high-grade plays that just by mentioning his name in the advertisement, y'understand, the public gets a guarantee that the play they are going to see is a first-class, A-number one, crackerjack piece of work, whereas only about one-tenth of one per cent. of the people who go to see plays recognise the name at all. And of those one-tenth of one per cent., nearly all of them know that Reginald Cholomondley's right name is Max Krausmeyer, that he used to run a steam laundry in Pottstown, Pa., and afterwards acquired a half interest in the Albaicin Dance Hall and Liquor Saloon corner of Great Jones Street and the Bowery where he lost his right eye in a running pistol fight with the police."

"It's the same way with some presidents of moving picture companies," Morris continued. "They swell the cost of their moving pictures with display advertisements when they say:

THE SUBNORMAL MOVING PICTURE CORPORATION
JACOB FISHBONE,
President.
Presents
"WHY MEN LOVE BLONDES"
A STYLEPLUS FEATURE FILM

and right away you come to the conclusion that you must be terribly ignorant on account of never having heard about Jacob Fishbone before, whereas the truth is that up to within eighteen months, he was a member of the firm of Fishbein and Blintz, pants manufacturers, and his only equipment for going into the moving picture business was despair over the pants business going bad on account of the American public wearing pants of the same material as the coat and vest."

"Well, after all, it can't do no play or picture much harm, Mawruss, no matter who or what the producer was." Abe commented, "which nobody never went to see a picture because Jacob Fishbone was the president of the moving picture manufacturing company just as nobody never took a liver pill because John Smith was president of the pill manufacturing company and a picture of him appeared on the box either with or without whiskers and a shaved upper lip."

"Maybe he figures that by publishing a fac-simile of his signature with his portrait, he could always get checks cashed in a strange bank just by showing the paying teller a copy of the advertisement," Morris said, "provided, of course, that the pictures of them advertisers looks at all like them."

"I think they must," Abe concluded. "They all look like such dubs."

Alarming possibility of an enthusiastic doctor dancer, who, seeing bare arms, feels inspired to inoculate

The Hypodermic Costume should not be too realistic, or it may prove a nuisance to your partner

The Microbe Costume—distinctly catching but not difficult to shake off

By H. M. Bateman

A FEW HINTS FOR THE CHELSEA ARTS BALL

To be held at the Albert Hall to-night, when "Inoculation" will be one of the themes. This popular annual promises to be as merry and Bohemian (blessed word!) as its predecessors. And, if numbers count for anything, just as successful, for Mr. Sherwood Foster (the organiser) tells us there are only a few tickets left

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A Yorkshireman's Motto at Monte Carlo

By "Roland"

ILLUSTRATED BY MARCEL PONCIN

MES AMIS—

QUEL *drôle type* to meet at Monte Carlo!

The first time that I him have seen, he has been engaged to regard the strange plants of the tropics, and I have had the opportunity to study his unusual attire—the loose suit of tweed, the grey *chapeau de feutre*, and the stout brown boots at which, playfully, has snapped the funniest little dog.

He has turned to catch my look of surprised interest. "Young man," has he growled, "maybe tha's nivver sin a Yorkshireman at Monte Carlo afore. Ah suppose it can be funny."

I have told him that I have seen the "Yankee at the Court of King Arthur" at the cinema, but it has not been nearly so *drôle*.

And we have both laughed so loudly that the people who have made the *footing* have glared upon us, for it is not the good form to laugh so uproariously at Monte Carlo, where most of the folk have the solemn countenance of the *malade imaginaire*, and tread softly for fear to make the echoes with the footsteps.

THUS outlawed simultaneously, our friendship has been born. The little dog has joyfully tugged at the bottom of my trousers, and wagged his tail, as if he also would be *aimable*. There have been others, apart from me, who have regarded the dog with curiosity. "How do you call it?" I have asked.

"A whippet," he has replied, "and a well-bred 'un it is at thaat."

"Whip it, whip it," have I repeated. And then the light has pierced my mental cloud. "*Mais, oui, 'Fouettez-le,'*" I have exclaimed, pleased with the discovery.

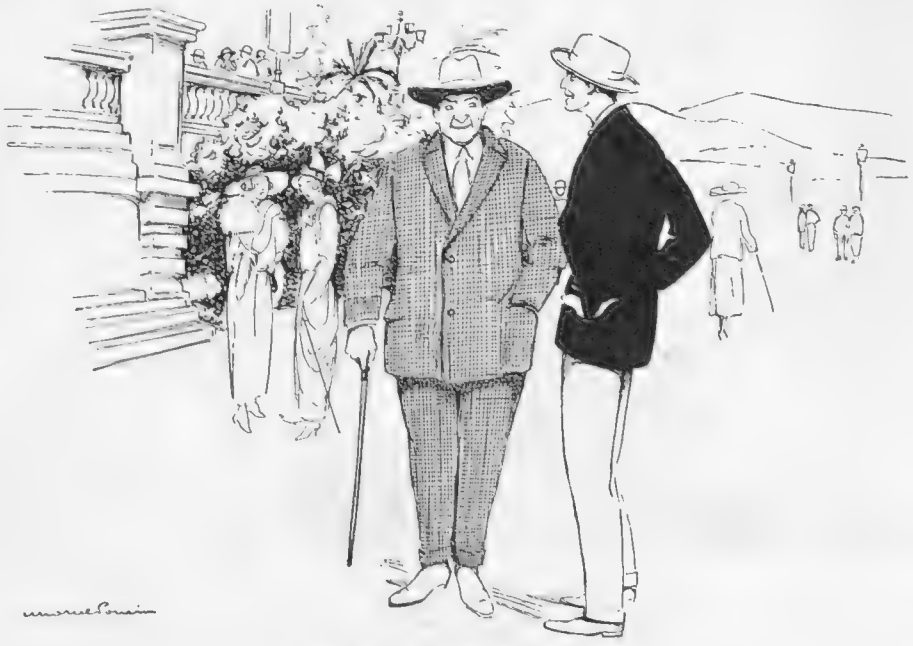
IT has been necessary to explain to the Yorkshireman that "*fouettez-le*" is the French for whip it. To seal our new-made friendship he has told me that he should change the name of the dog from "Owd Bob" to "*Fouettez-le*," though the nearest he has been able to reach to it has been Footler.

I have promised to show him the places of interest on the next day, and when we have next met ourselves I have asked, "Would you enjoy to go to Grasse?"

"He has been engaged to regard the strange plants"

"Ah do'ant know abaat goin' to graass," he has answered, with a chuckle, "but when I met you I was runnin' to seed." While I have striven to appreciate the joke which I have suspected to be there, he has told me that it has been two days since that he has been at Monte Carlo, and that when he has had the accident to discover my regard on him, he had almost decided to return to Bradford.

IT is his first holiday abroad, he has continued to disclose, though he has been in France with a regiment of Yorkshire for the period of the *Grande Guerre*. His holiday—he has called it the Waakes—has been usual to come in the summer, but on this summer, while the men at his mill have been away, the *patrons* have had the need to make the experiment with a new process, and as they have wished him to be present, he has had to take his



"We have both laughed so loudly"

"The bad-tempered golfer"

holiday out of the customary season. Cleethorpes or Morecambe have been usually the scene of his holiday, but this year the fact that he has been able to secure sixty-four francs for every pound, and a taste for the good red wine acquired at the War, have fixed his determinations to the Riviera.

WE have spent a delightful day to watch the girls crush the flowers and distil the scent for which Grasse is so famous, and have returned to Monte Carlo in time to change for the Casino. I have left him at the roulette table while to speak with an acquaintance in another *salon*. As I have returned he has been about to move away.

"Have you everything lost?" I have inquired with anxiety, but he has laughed heartily. He has made two bets, he does confess.

"And you have lost all the two," I have suggested.

"Awve done nowt at soort," is the answer. "Two bets, two winners, an' awm going to bed. A Yorkshire system," has he added.

My friend may be *drôle*, but he has not the foolishness of the many who have the luck of the beginner, but who never cease to play until the *croupier* has raked up their last *louis*.

WE have together made many excursions from Monte Carlo. I have shown to him the magnificence of Cannes, he has fallen into trouble at Mont Agel, where "Footler" has "retrieved" the ball of a bad-tempered golfer, he has been overjoyed at the quaintness of La Turbie, where he has insisted to spend the whole of the next afternoon to explore the old, narrow streets, with the houses that seem to nod to one another across them, and has at once found a friend in every one of the homely inhabitants.

OF Monte Carlo itself he has not been so generous in praise. "Not a piece of paper anywhere," he has ruminated. "No dirt, no smoke, no noise. . . That is not natural. Aw caan't believe in it."

But he has been delighted with the "thriving" air of Nice, and enraptured with the thrills of the Corniche Road.

EACH night when we have returned to Monte Carlo he has visited the Casino. He has made the bet, and if he has lost he has not made another. If he has won he has staked again. But not ever a third time. He has experienced the luck which does generally favour the beginner, but he has maintained the principle of not ever to tempt the fortune too far. He has told me that the motto of the Yorkshireman is "Cop t'lot an' stick." (I have had to take the lessons from him to know how to spell these strange phrases.)

When I have accompanied him to the station to say "*Au revoir*," he has declared to me, "Tha' must coom to Bradford some day fur a holiday. But thaa'll not be able to go home as awm goin' now. Monte Carlo's paid fur ma holiday. Awm afraid Bradford'll nivver pay fur thine." ROLAND

Photograph *Lassalle*

MISS PHYLLIS LETT

One of our foremost contraltos, whose fine work in oratorio and on the concert platform has won her a large public. She recently gave two song recitals at the Wigmore Hall, and, to a far larger audience than any hall could hold, one through the medium of Marconi House

To Our Readers Abroad

THE Editor will always be pleased to receive from readers abroad photographs showing copies of THE BYSTANDER in out-of-the-way places. From time to time selections of such photographs will be published, and each will be paid for at the usual photographic rates.

Summer Comes and Winter too—

THE CASINO GARDENS, MONTE CARLO, PHOTOGRAPHED IN MIDSUMMER

Photographs THE SAME GARDENS, PHOTOGRAPHED IN MIDWINTER *A. S. A.*

—But the Sun Shines Here for Ever

These two pictures, one photographed in June and the other in November, tell their own tale of the wonderful climate of the French Riviera. There is, of course, a considerable drop in the temperature during the winter, but these gardens are protected by waterproof sheets whenever a frost is threatened during the night

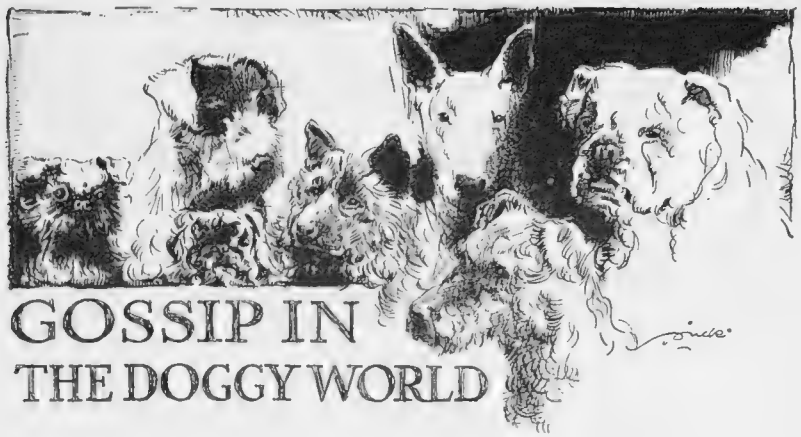
BATTLE OF FL

FLOWERS—NICE

BY HOWARD K. ELCOCK

"THIS IS A WHITE SEASON ON THE RIVIERA"

"Then for Heaven's sake keep me out of this page"



GOSSIP IN THE DOGGY WORLD

TO-DAY'S BIG SHOW

By "THE KENNELMAN." *Sketches by NICOLSON*

To-day and to-morrow (7th and 8th) all roads will lead to the Agricultural Hall, for doggy folk. Until Cruft's 1923 Dog Show is over, it won't do to pronounce it the biggest ever; but one can say in advance it must be one of the very biggest, and a striking proof of Dogdom's recovery from the winter of its War period depression. Everyone who wants to know about current conditions in the Dog world should visit Cruft's to-day or to-morrow, for it will be a truly wonderful gathering of all the most famous Hounds and Dogs, and doggy people, from every corner of the Kingdom. In these two days, inquirers will find unique opportunities for being "put wise," if they give the time to observation and gossip at the Agricultural Hall.

It's interesting to meet the celebrities (canine and human) whose portraits figure in the papers; and—bear it in mind!—some of the humbler humans, in well-worn kennel coats, whose names don't figure in the catalogue, but whose devoted labour for months past has given the exhibits their "finish," are particularly well worth pumping and sounding. Some of 'em are quite wonderfully knowledgeable, even though ignorant of Mayfair, and not consciously indebted to public school or university.

Prospective Terrier fanciers should study the entries at last month's National Terrier Show. Border Terriers, 15; Sealyhams, 328; Smooth Fox, 200; Wires, 164; Skyes, 25; Scotties (in all) over 250. Compare with last year's figures, and you'll find food for thought.

The growing popularity of the Cocker is interesting, as is the demand for "pocket" sizes in this dear, delightful breed. I hope the last-named tendency won't be allowed to get out of hand, or to weaken a thoroughly sporting, working variety. In the treatment of Cockers as pals let me plead hard for consistent recognition of two factors: The Cocker wants all the fresh air, rational exercise and outdoor pottering you can give him; and, like all Spaniels, he may

"A PAL"

very easily be robbed of his happiness, his natural keenness and "*joy de vee*" (as Mr. Polly called it) by being allowed to lay on fat. Corpulence means for him pessimism, skin trouble, boredom, and all-round disillusionment; and he can't escape it unless you are wisely-kind enough to keep him on a *consistently* spare diet.

Miss Aleen Cust, by the way, sister of Sir Charles, and the first woman to obtain the Diploma of the R.C.V.S. (after prolonged and very successful veterinary practice), is a notable breeder of miniature Cockers.

A Bystander reader in Japan (name and address can be furnished to any interested correspondent) writes of her experiences with the Japanese Chin Spaniel, the progenitor, she believes, of the famous Spaniels brought to England by Catherine of Braganza.

This lady finds the Chins fascinating companions, and extremely clever, but, in Japan, hard to rear, and susceptible to fatal diseases. Having survived influenza, one much-loved little bitch, "retained some germ, and developed a disease which made her twirl round and round for hours, till she would collapse, unconscious"; and, after a full week's suffering, which neither the most famous Japanese Chin vet. or a European doctor were able to alleviate, she had to be put to sleep.

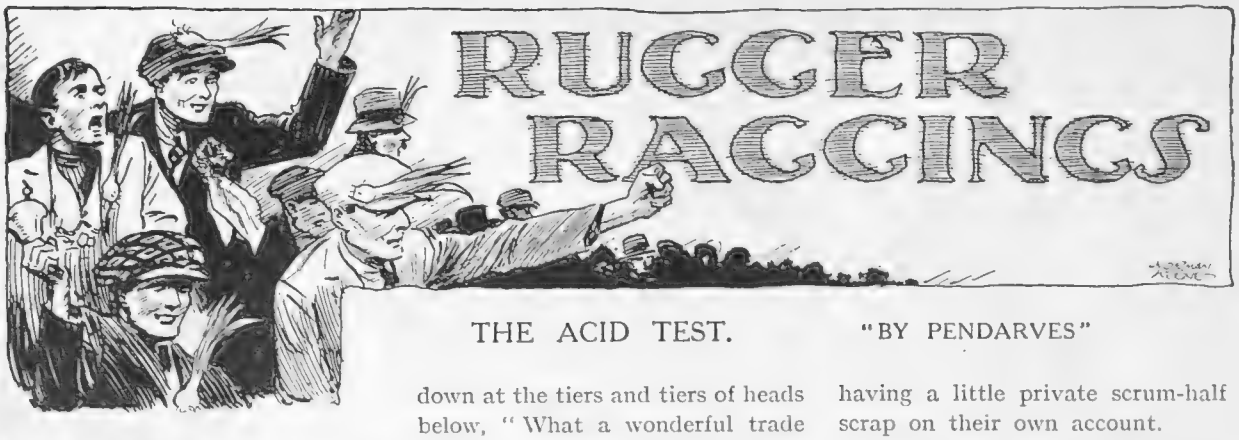
Might one suggest to the gentlemen of the Press that, as a stunt topic, they have rather worn out the "pampering" of Toy Dogs by "silly and infatuated women"? The old *clichés* about the silken cushions, etc., have become a bit wearisome; and the recent assertions that every woman now giving time to little Dogs should forswear such folly and turn her attention at once to "motherhood," while admittedly less stale, does smack more of Bedlam than sane journalism; especially in view of the large proportion of woman exhibitors whose daughters are their chief kennel assistants.

Have you read *The Soul of an Animal*, by T. S. Hawkins, just published by Allen and Unwin? It's pretty knowledgeable regarding "the psychic side of birds and animals."

Toy Dog Shows, Manchester, on the 24th, and Birmingham on 26th of this month.

Correspondents, please note: A little real *exercise* won't harm any healthy Dog, in the wettest and worst of weather; given a rub down and proper shelter after it; but just "putting him out" in the wet is distinctly worse than useless; unless for quite definite reasons, and for a minute or so only.

The Dog Show at Nice this year (March 9, 10, and 11) is to be a big affair; quite a Continental event; and there will be important Shows and Field Trials in Belgium during March and May.



THE ACID TEST.

"BY PENDARVES"

It does not seem to matter that the great match of the year has already been technically dealt with by all the avowed critics of the game, seated in their splendid isolation in the Press Stand—incidentally the only part of the ground where there was plenty of room. Nor that a certain number of days have passed since hordes of Welshmen invaded London in order that they might be present at the wiping-up of England on her own ground. The impression of that day still remains vividly in the mind. As on all great days holding great events, a few small and irrelevant incidents stand out in the memory. In mine, certain rather absurd things are paramount. My rising anger, bred of excitement, with my companions in the car going down because they lolled back behind fat cigars, and said, "Don't fuss, you old fool, we shall do it comfortably," while I glued my eyes to my wrist watch and noticed the few remaining minutes slipping away, as we crawled hearse-wise in the queue of cars along the endless approach road to the ground. How, finally, my temper leaving me, I cursed them, the car, and other people's cars, and ran, dodging in and out of the mush of traffic for the last quarter of a mile, only to arrive in my seat (half dead in the heavy motor-coat I was wearing) as the red jerseys were trotting into the arena. How the other two fat, over-lunched idiots pushed into their seats a few minutes later, impeding my entranced view of the game, and began asking absurd, unanswered questions as to what had happened.

How the business man, sitting on my right, his mind switching automatically back to the City at half-time, said, glancing keenly down at the tiers and tiers of heads below, "What a wonderful trade the hat business must be in England!" How, afterwards, wandering thoughtfully out of the ground, one saw the bibulous Welshman, standing fully leeked by the gate, crying to an unsympathetic world at large:

"Did we have any luck now whateffer?"

And of the Irishman, in like condition, replying, as he removed his coat expectantly:

"Begorra, and t'was more than ye deserved, ye dog—come on now an' I'll show ye!"

And of the minor international that was fought out thereafter.

Of the gasp of dismay on the lips of the bell-ringing Welsh contingent behind one of the goals when Price went over with a try in the first fifteen seconds of the game.

Of the grave disapproval on the face of the old General, waiting for his car, as a squad of Welsh Guardsmen filed past him, their uniform emblazoned with leeks and red streamers. You could see him holding himself tight lest he should roar admonishments at them for being improperly dressed.

Of the querulous grumbling of an ignorant enthusiast in the stand behind me that there was no spectacular play by the three-quarters.

"Why don't they let their backs have it? Both sides are just as bad!"

Unconsciously he was analysing the acid test of that game.

Many people wondered as he was wondering.

Many thousands of others, knowing the subtlety of the matter, understood why this was. Understood that it was a fight between the forwards, with Kershaw for England and Delahay for Wales, having a little private scrum-half scrap on their own account.

As a fierce, fast tussle between two packs of forwards as nearly equally matched in speed, knowledge, and physique as it is possible for sixteen men to be, I have never seen a better exposition.

As a game of cheap thrills for the uninitiated spectator I have seldom seen a worse example. But that is as it should be when the forwards on both sides have taken charge of the business.

Twice the enormous crowd had its money's worth, full measure pressed down and running over. Once when a Welshman took a drop at our goal and the ball hit the upright and bounded back into play.

Once when Corbett, nearly on the half-way line, threw a pass between his legs (few people noticed *that*) to Smallwood, who, with the enemy swarming all about him, dropped one of the finest goals I have ever seen in twenty-five years' experience of the game.

The outstanding personalities of the match, if you can fairly single out two from thirty of the best, were, in my humble judgment, Delahay and Wakefield. Delahay, who worked the scrum for Wales—not always quite properly, shall we say?—and refused to be over awed by the master scrum-worker, Kershaw, to whom he gave as much as he got, though a smaller man.

And "Wakers" because, leading the English scrum, he utilised to brilliant advantage, for us, his great knowledge of the game against a pack of forwards who reminded me of the proverbial waggon-load of monkeys.

I imagine the Rugby Union were satisfied? They made a large sum of money. Whether they increased the affection of the British Public for them over their handling of the seat question remains to be seen.

Celebrities on the Côte d'Azur

H.M. THE KING OF SWEDEN

MM. DOMERGUE AND POIRET
Organisers of the Bal Masque at Cannes

THE DUKE OF WESTMINSTER

LORD DERBY

LORD CHARLES MONTAGU

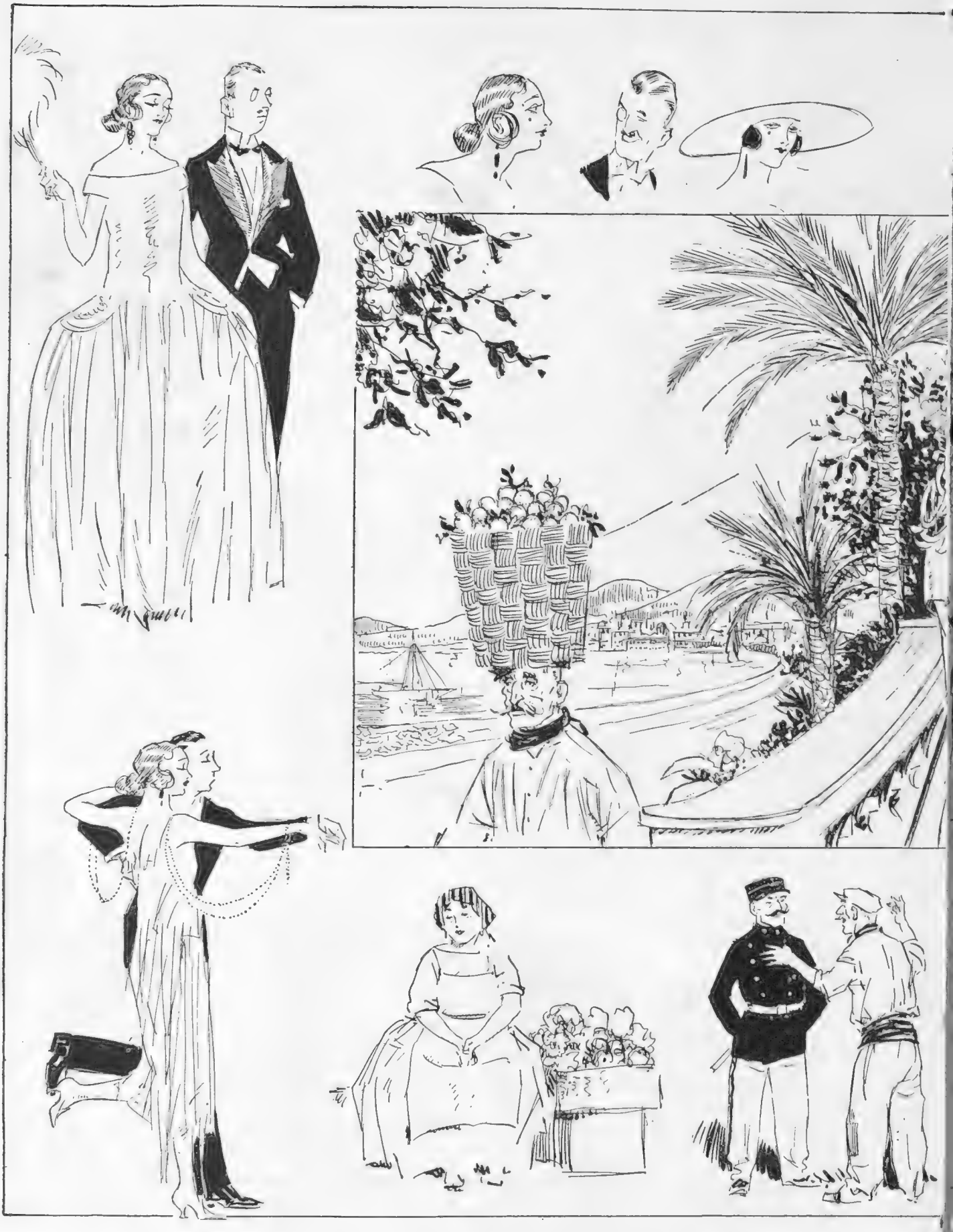
THE AGA KHAN

REYNALDO HANN
The Director of the Casino Theatre

MONSIEUR GANNE
The Chef d'Orchestre

JIMMY DE ROTHSCHILD

"SEM" AMONG THE NOTABILITIES



SOME RIVIERA

Our artist has wandered on the highways and by-ways, on the fashionable front and through the native and foreign, which go to make that kaleidoscopic world of blue and gold—

BY HELEN McKIE

CONTRASTS

little cobbled back streets. And here are some of the impressions, with just a few of the types, the magnet which attracts us, willy-nilly, in these grey English winter months

BY "JINGLE."

Illustrated by MACMICHAEL

Produced on January 17, 1923

PLUS FOURS is, I understand, a more or less authentic golfing term. Presumably, the authors are golf-enthusiasts, and I understand that it is characteristic of such amiable folk to assume that everybody must necessarily be interested in their own particular branch of sport. Yet there must be quite a lot of people, even now, who do not play golf, and to that extent it seems to me the title of the play is something of a handicap (blessed word!) in a general appeal to the public. I hope I am mistaken. The problem we have before us is to let ourselves be persuaded that a distinguished author, who claims to be a man of the world, can possibly mistake a girl in male attire for a boy. There have, of course, been one or two very successful "male impersonators" on the stage, but nobody has ever supposed that they could be taken for the real thing. As the French say—but never mind what the French say. A distinguished philosopher once laid it down that, all things being equal, a woman in male attire can always be identified by what he called, with a nice delicacy, "the front of the back." Miss Peggy O'Neil, as Josephine Nuthall, the heroine of the play, makes a sturdy-looking boy; but her disguise could, of course, deceive no one except the hero of the piece, who is really quite a dear old simpleton.

THE complications proceed on the usual lines in their right order. Given a girl masquerading as a young man, the obvious treatment of the theme is to involve her in situations which will be necessarily embarrassing to a member of her sex who respects the conventions. And they say there are still some of them left! Thus we have the hero's nephew, Richard, who comes to see his uncle on a flying visit from Aldershot. Richard is in the Army (and you know what soldiers are!) and he begins by attempting to narrate to Josephine what is known to the elect as a smoking-room story. Then the inevitable question of the sleeping accommodation is given its usual prominence. The house being a small one, the spare bedroom has two beds in it, on the assumption that the "boys" will not mind bivouacking together. Josephine's method of evading

this ordeal is firstly to steal into the library with a rug, and get what sleep she can on the sofa. But from this retreat she is driven by perfectly natural happenings; and at this stage it must be admitted that the authors have been courageously original. While Mr. Maturin, the famous author, is in his library, burning the midnight oil, Ellen, the irreproachable housemaid, comes screaming into the room to complain tearfully that "Mr." Nuthall woke her from her beauty sleep to enquire if he might be allowed to share her room for the night. I make no comment. The wary eye of the Editor is upon me, and I hope I know my place.

ALL the trouble of the play arises solely from Josephine Nuthall's goodness of heart. Her brother, Wilbur, is a penniless cripple in a boarding house in Bloomsbury, which seems to be as famous for establishments of the kind as for its less well-advertised Museum. The brother had a job offered him as shorthand-typist

(*Continued on page 330*)

Special Sittings

Photograph *Foulsham and Banfield*

MISS ENID STAMP TAYLOR

Who is appearing in "The Cabaret Girl" at The Winter Garden Theatre. Mr. Leslie Henson has now returned to the cast, and his recent indisposition — which we understand was fortunately not of a *very* serious nature — has not affected his mirth-provoking propensities. Which, really, is not to be wondered at!

Photograph *Claude Harris*

MISS EVELYN PUXON

A snappy little part of "Snap" at the Vaudeville, who is repeating the success she made in "A to Z"

at a famous novelist's country house; but his condition does not allow him to travel. As brother and sister are desperately in need of money, Josephine dons a suit of "Plus Fours," and pretends to be her brother, Wilbur. She secures the post; and holds it for a week.

Then there is Arthur Goddard, Maturin's publisher who, to the natural surprise of everyone, is Maturin's friend as well. Shade of Byron! He first guesses the sex of the new secretary from her fatal habit of dabbing tears from her eyes with a dainty handkerchief. If she had only used the back of her hand! But Goddard promises not to betray Josephine's secret as he is hopeful that she may exercise an influence for good on his eccentric author.

THEN, nephew Richard guesses the truth; but he in his turn remains silent on the subject, as he cannot be sure whether his uncle is entertaining an angel unawares or not; and there are more things in heaven and earth than are dreamed of in our philosophy. Consequently, Josephine's secret is safe from her employer, to whom she makes herself very useful in the gentle ways of literature. Maturin claims to be a man who knows all about women, whereas, as his bifurcated stenographer remarks, women don't know anything about themselves, as yet. But after "Mr." Nuthall has been in the house a week, what may be described as the Virtuous Ellen affair takes place; and with that there is nothing for it but for the masquerader to take to her heels. But with a nice assurance, she returns on the following day, dressed as herself, and looking very charming at that. As she is still hard up—and you can seldom make a fortune in the first week of a new job—she calls on Maturin to say that as she appears to have given satisfaction, he may be disposed to overlook the fact that she suffers from the disadvantage of being a girl, and to engage her permanently. Mr. Maturin is obviously fascinated, and he asks her to come and talk things over in the garden. It was that little talk between a man and a woman in a Garden, you remember, that made all the trouble to begin with. The inference we draw is that he thinks of proposing marriage, and thus secure for the play the conventional happy ending, and we hope for the best. It seemed to me, indeed, a rather ingenious way of getting rid of the stereotyped love scene that sometimes comes in at the end of the evening just as the audience is restlessly awaiting the National Anthem.

THE play turns, of course, on Miss Peggy O'Neil's

arresting personality. Indeed, the story leans on her so heavily that when, as happens now and then, she is absent from the stage for a moment or two, we sit restlessly, and piously hope that nothing will happen to prevent her return as quickly as possible. Her authors have given her a number of "smart" and quite laughable sayings, which she rattles off with the pronounced American accent that seems indispensable for this form of humour.

MR. C. AUBREY SMITH is not altogether convincing as Mark Maturin, owing to the fact that the sweet simplicity of the character has been rather overdone. It does not seem possible that he could be in doubt as to the sex of a girl merely because she happened to be wearing "Plus Fours." As some shrewdly observant person has so aptly remarked "Not in These!"

AN agreeably efficient display of acting is given by Miss Athene Seyler as a designing widow who has set her cap at Maturin, and whose proceedings are quite an education in the art of running your man to earth. Mr. John Deverell as the military nephew, has only a small part, but he manages to get a quite disproportionate amount of fun out of it. "Plus Fours" is a very light entertainment; but it is quite amusing, and should fill the bill at the Haymarket for some time to come.

JINGLE

A Jewel in Azure Setting

Photograph *Horace W. Nicholl*

The beautiful harbour of Villefranche in which is held the Naval "Battle of Flowers"

Yacht Racing & Cruising on the Riviera

BY LESLIE RICHARDSON

A SAPPHIRE sea and the sun-kissed coast of the tideless Mediterranean, where Sappho sang, and Ulysses evaded the Sirens. A sea that gave life to Aphrodite, the goddess of Love. I know no more entrancing cruising ground for lovers of ships and the sea.

"Yes," you say, "I can imagine nothing more delightful than to glide past this fairy coast on the deck of a well-found yacht. But, alas! my banking account has nothing in common with that of one of those millionaires who sun themselves in Cannes Harbour, on the deck of a floating palace."

Across the Land of France in a Motor-Cruiser

My friend, you are out of date, the marine motor has put yachting on the Riviera within reach of the man of modest means, for a very few hundreds of pounds will make you master of a staunch little motor-cruiser, in which you may cross the Channel to Hayre, and follow the Seine, past Rouen, to Paris. Then on by inland waterways across the pleasant land of France to Lyons, and down the Rhône to Avignon, Arles, and the blue Mediterranean at St. Louis du Rhône. To achieve such a wonder voyage in our own little floating home, far from the dust and noise of railway travel, is well worth the loss of "a lick of paint," and possibly one's temper in the locks, and if we are somewhat storm-tossed on the Gulf of Lyons, are we not all the better pleased to find the sheltered waters of Cannes and Monaco? Then think of the absence of tides, this means a whole night's rest, no mudlarking at midnight in sea-boots and pyjamas. In the Mediterranean one sleeps peacefully *sur les deux oreilles*. You will, no doubt, hear awesome tales of shipwreck and watery graves, but don't let the longshore fraternity of Marseilles or Toulon "put the *mistral* up you." Remember that Jonah was a Mediterranean mariner.

The experienced yachtsman who is the lucky owner of a Bristol Channel Pilot Boat, or similar type of seaworthy small cruiser, may care to cross "the Bay," and come out through the Straits of Gibraltar, exploring the picturesque ports of Eastern Spain and the Balearic Islands. The worst of this route is the absence of shelter, and lack of harbours of refuge on the long, weather-beaten coast of Portugal.

"THE SHELTERED WATERS OF MONACO"

Auxiliary Motors for Sailing Yachts

No yacht should come to the Mediterranean without auxiliary power. The motor-cruiser should have a spare engine, or, if this is considered too expensive a luxury, she should be provided with a reasonable spread of canvas, capable of getting her into harbour in case of a mechanical breakdown. Too much wind, or none at all, being the rule on the Riviera coast, sailing yachts should be fitted with an auxiliary motor giving a speed of, at least, six or seven knots. This engine should not be looked upon as something to be ashamed of, a sort of poor relation kept out of sight in the dim recesses of a sail locker, or cunningly

(Continued on page 374)

"Whe-re Hi-s Caravels Have Rest-ed!"

BY E. T. REED

(Chanson pathetique with Anglo-Saxophone "Obligato")

BALDWIN: "Curzon, old son, this Christopher Columbus appears to me to have been a fussy, overrated Nosey Parker — barging about in his rotten, rickety old caravels, *looking for trouble!* Now if only he'd had a *gramophone*, he might have stayed at home!"

[A model of Columbus' caravel was last week presented to the South Kensington Museum. How timely and appropriate!]

concealed under the cockpit floor. Rather let it be given a place of honour and treated as a trusty friend and boon companion, then will it render yeoman service in an hour of need.

Some Riviera Beauty Spots

And now, having reached the Riviera, let us take a peep at some of its beauty spots, to wit, Notre Dame de la Garde, above the Vieux Port at Marseilles, when the sun shines on it from the clear blue sky. The tiny Provençal fishing port of Cassis, and the grand cliffs outside La Ciotat. Passing Toulon we come to the beautiful Islands of Hyères, the coast of the forest-clad Montagnes des Maures and the old-world port of St. Tropez. Beyond St. Raphael are the Estérel Mountains and the true Riviera, a succession of harbours to enchant us. Cannes, Antibes, Nice, Villefranche, Beaulieu, Monaco, Menton, and all the Italian Riviera, with, perhaps, greatly daring, a dash across to Corsica. It is all a coast of sheer delight, red cliffs and crags, rocky capes and islets, sandy coves with tall cypress trees, umbrella pines and palm groves to the water's edge.

Yacht Racing at Cannes

Yacht racing was one of the earliest sports practised on the Riviera. At Cannes, which is the Cowes of the Riviera, international regattas were held as far back as the 'sixties, and it must have been a grand sight to witness the great schooners of those days "rounding the mark" off Cape Antibes, or "carrying on" before a roaring *mistral*. To-day, regattas are organised at Cannes, Nice, Monaco, and Menton, beginning in February and continuing right through the season. At Monaco will start on April 15 the world-famous motor-boat races for the Championship of the Sea, with a prize-list totalling 200,000 francs. Racing craft are specially built for this meeting and brought to Monaco from all over the world. To see these mechanical greyhounds speeding over the blue waters of the Bay of Hercules, leaping over the waves, and occasionally into them, is a thrilling spectacle, not easily forgotten.

A MOTOR CRUISER UNDER CANVAS OFF CAP MARTIN

Photographs *Capt. L. Richardson*

IN CANNES HARBOUR

Looking towards the Tour du Mont Chevalier in the background

In the sailing races the best sport is provided by the little six-metre and six-metre-fifty yachts, the same boats competing at each of the regattas. Besides yachts from all over France, there is always a sporting contribution from Italy; Old England, however, generally supplies the winner. This year some Spanish yachts are expected, and there will be more starters in the eight-metre and eight-metre-fifty classes.

With so many visitors, not only from Great Britain but from such keen yachting countries as Holland and Scandinavia, it is strange that something in the nature of a "jolly boat" or "redwing" class has not been instituted. Perhaps yachtsmen from abroad will become interested in the capital little centre-board craft of the French *Monotype National*.

A Naval Battle of Flowers

To the layman, the most amusing feature of a Riviera regatta must certainly be the Naval Battle of Flowers, in which the crews of boats, beautifully decorated with flowers, bombard each other with bunches of violets and other floral munitions of war.

And let me tell you this, be you "wind-jammer" or "greaser," racer or cruiser, your yachting career will not be complete until your craft has heeled to the *mistral* off the Estérel, or glided over the mirror-like surface of the Bay of Angels.

Photograph] CANNES [*H. S. A.*

A floating palace in the Harbour

Born 1820—Still going Strong!

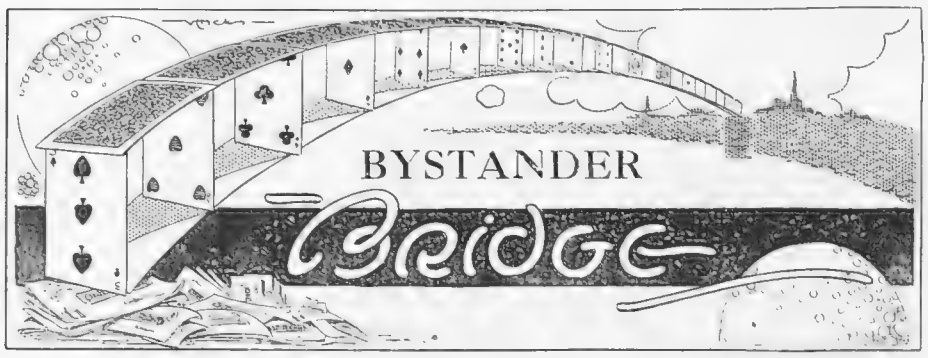
HISTORICAL SPIRIT SERIES NO. 21.

ST. STEPHEN'S CRYPT, WESTMINSTER: Only the Crypt of the beautiful Chapel founded by King Stephen and rebuilt by Edward III survived the fire of 1834. In a near-by cellar lay the scene of the famous Gunpowder Plot, 1605.

Johnnie Walker: "Caught again, Guy Fawkes! The man who has a day in the year devoted to his memory."

Shade of Guy Fawkes: "Yes, but you are remembered every day."

JOHN WALKER & SONS, LTD., Scotch Whisky Distillers, Kilmarnock, Scotland.



BY A. E. MANNING FOSTER

He had the habit of lubricating his thumb when dealing or playing a card.

His partner bore it for a time, but, as soon as he was dummy, left the room and returned wearing gloves.

"Hands cold, partner?" inquired the offending one.

"No," he replied, "but I don't like to get them splashed during play."

. . . . . .

The partner who will always overcall and land you in heavy penalties requires to be dealt with firmly, but tactfully. It is no use bullyragging him or trying to teach him the game. If he gets it into his head that you are undercalling deliberately, or refusing to help his bids, it makes him worse. The best method is to humour him. When he makes a call, support him, if you can, right up to the hilt. Let him have his way for a time. If you start bidding against him, you will find it fatal. He disregards all warnings. After a few cold douches you will be able to assume control of the game. It may be a difficult process, but you will find it least expensive in the long run.

. . . . . .

What "gets my goat," as the Americans say, is when my partner goes down two or three hundred in the first hand of the game. A certain amount of "flag flying" to save the rubber is defensible, and sometimes judicious. But to start off with a big loss is dispiriting. It takes the heart out of the game.

. . . . . .

I watched one of these over-callers recently. He started off by going down 400 points on the first hand. "Never mind, partner," he said, cheerfully, "we will get it all back."

But he didn't. Subsequently he went down 200, 500, and several odd hundreds. In the end he won the rubber and lost 1,200 points. His partner was a choleric-looking Colonel, who followed the game with bulging eyes and swelling veins. His face was a study.

"Sir," he said, "you are not fit to play Bridge with children from a kindergarten."

. . . . . .

I knew a man who, after making some outrageous call, and losing very heavily, used to say:

"Sorry, partner, but the cards fell very badly."

. . . . . .

Solution to Actual Play Problem No. III.

(*a*) Three Clubs. (*b*) Pass. (*c*) King of Clubs followed by 3 of Spades.

(*a*) B is not strong enough to double one Spade. He cannot bid "no trumps" as Hearts have been called by Z and he is too weak in Diamonds. He should call "three Clubs," not two.

(*b*) This is essentially a hand to pass on initially. It has not two "quick" tricks. A call of one or more Hearts on it to start with would, in my opinion, be a mistake.

(*c*) Y should "show" his Club suit before leading his singleton Spade.

Correct solutions have been received from: J. Russell Gubbins, Mrs. Graham, J. Baird, and J. Prosser Davies.

. . . . . .

In solving the fifth of the series of six problems in The Bystander Competition—several hands on which you are to decide the proper bid—you must leave out the human element. All you are asked to decide is the best call on the cards given. Z is the first declarer, A is the opponent on his left, Y is Z's partner, and B is the partner of A.

. . . . .

ACTUAL PLAY PROBLEMS. No. V.

Score "Game All." Y, Z ten in second game. Z deals and holds:

♠ A. Q. J. 9, 7, 6.	♡ A.
♢ A, J. 5 4.	♣ A, Q.

(*a*) What should Z say

Score Love. Z deals and bids "One Club." A passes. Y holds:

♠ 10, 2.	♡ J, 5, 3.
♢ A. K, 7, 2.	♣ A, 9, 5 3.

(*b*) What should Y say?

Score A, B, Game. Y, Z, 0 Z deals and holds:

♠ A. 8, 7, 2.	♡ 9.
♢ K, J, 10, 8.	♣ K, J, 6, 3.

(*c*) What should Z sa.

Prizes for the Series of Six Problems are offered as follows:—

First Prize ..	£5
Second Prize..	£3
Third Prize ..	£1

Solutions, marked "Bridge Competition Problem V," must reach The Bystander Office on or before February 14th.

No correspondence can be entered into over the Competition, and my decision must be regarded as final.

A Topical Number at the Adelphi

Photographs *G. P. U.*

W. H. BERRY AND HIS CHORUS OF ETARIAN MAIDENS IN "THE ISLAND KING"

A VERY pretty compliment was paid "The Bystander" last week at the Adelphi, when, to a crowded house, W. H. Berry and his chorus of Etarian Maidens in "The Island King," sang an additional lyric in celebration of our 1,000th issue. The number went with a swing—— on the stage as well as on the bookstall

The Cult of the Ball on the Riviera

Photograph *Sport and General*

A RUSH ALONG THE BOARDS

In a polo match between "Whites" and "Colours" on the Mandelieu ground at Cannes, where the Côte d'Azur Polo Club recently began its eleventh winter season under favourable conditions, and with excellent prospects for the future

Photograph *Sport and General*

MR. W. BALDING

Who played for the "Colours" in the above match, chatting with two friends. Mr. Balding has taken with him from Rugby 24 ponies for the use of players who are without their own mounts

Photograph *Central Press*

A FOURSOME AT HYÈRES

Mr. F. I. Drake (left), Mrs. Drake, Capt. H. C. Baird and Miss Ravenhill coming away from the last green

Photograph *Central News*

LADIES' DOUBLES AT CANNES

Mrs. Craddock (left), Mrs. Travers, Mrs. Rich, and Lady Kavanagh, two of the pairs who met each other in the members' lawn tennis tournament recently held by the Cannes Club

Photograph *Sport and General*

COMMANDER LOCKER LAMPSON

Successfully negotiates a running back-hander in the course of the Cannes Club's Tournament

Chocolats Fantaisie

THE brilliant display of colour, the exquisite arrangement of the assortment, and the dainty shape and design of each chocolate itself; these give to chocolate Fantaisies perfection.

5/6 per lb. **3/-** per ½ lb.

Fry's

RACING·NOTIONS
BY "CARBINE"

Something to Study

SINCE the appearances of the acceptances for the Lincolnshire Handicap and the Grand National there has naturally been much close study of the weights. I have been through both races carefully, and I am bothered if I can see anything which seems to be really "sticking out" in either event. It is true that Arravale has been given a very reasonable weight in the big steeplechase, but, as you all know, weight is by no means the only thing which counts in the Grand National. In fact, no owner or trainer would mind his horse having a few pounds more than he expected providing he were sure that the animal would escape the bad luck of the race and get round the country. We had our first glimpse of Arravale this winter at Sandown Park last week. Perhaps his display gave no cause for riotous enthusiasm, but I fancy Mr. Whitaker was not displeased with the horse's effort.

The Old Brigade

SHAUN SPADAH is by no means out of the big race, even under top weight, and in my opinion he has a better chance of getting round than Turkey Buzzard, Old Tay Bridge, and Southampton. One of the few horses whom I should be inclined to back to complete the journey is Taffytus, who showed much better form at Sandown Park than he has done for some time past. I know that those connected with his stable are confident that he will jump and stay the country.

America's Hope

WE also have to bring Duettiste into the reckoning after his smart performance at Kempton Park. I remember being assured twelve months ago by an American racing man that Duettiste was certain to win the Grand National. As luck would have it, Harry Escott could not get the horse ready for last year's race, but now he has him pretty well to his liking, and he is rather hopeful that he will succeed in achieving the object which Mr. Widener had in view when sending the horse to this country.

The Lincoln

AS for the Lincolnshire Handicap it will be best to wait to see how the horses get on with their preparation. Cottrill won this race last year, and it is by no means impossible for him to do the trick again this time. He is left with Humpty Dumpty and Proconsul and I take the former as being the better at the weights. I am inclined to keep Port Royal on the safe side. He is well handicapped on his best form, and is likely to be the pick of the three which his owner has entered. Another who seems to be very favourably treated is Aclare, though it is not certain at present whether Charles Morton will be able to get him ready in time for the first meeting of the new season. King Pippin is declared by many to hold an excellent chance, but I should advise those who fancy him to wait a while before venturing to back him. George Poole, his trainer, knows very little at present about King Pippin's capabilities on the flat.

Selections

FOLLOWING the Warwick meeting there will be plenty of interesting racing during the present week. At Gatwick on Thursday the Surrey Steeplechase may be won by **My Rath**. I like the chance of **Devonport** in the Newton Steeplechase at Haydock Park on Saturday. This horse put up a good show at Sandown last week until he came to grief three fences from home. On the same afternoon the Troytown Steeplechase will be run at Lingfield, and is to bring out a good many of the Grand National horses. I anticipate the success of **Turkey Buzzard**, whom I regard as an unlucky loser at Kempton recently.

"The most daring book I have read."—Caradoc Evans

THE ETERNAL MASQUERADE

By H. DENNIS BRADLEY

POPULAR 2/ NET EDITION

Twentieth Thousand

A Few Reviews of this Extraordinary Book

THE ENGLISH REVIEW:—"The book leaves one hot, gasping."

THE TIMES LITERARY SUPPLEMENT:—"Every woman should read this gay review."

THE DAILY NEWS:—"It is very impudent; but it is very clever."—*Mr. Stewart Hodgson.*

THE TATLER:—"Mr. Bradley is no mean master of literature."

THE IRISH TIMES:—"At times this great pageant assumes epic proportions."

THE SKETCH:—"A brilliant epigrammatic writer."

THE LIVERPOOL COURIER:—"Glittering pages . . . . . the essence of the 'nineties and the quintessence of the Georgians."

THE BYSTANDER:—"A book full of the *mousse* of lite and none of its mustiness."

THE TIMES:—"He calls a bustle a bustle, and other things by their names, with embarrassing frankness."

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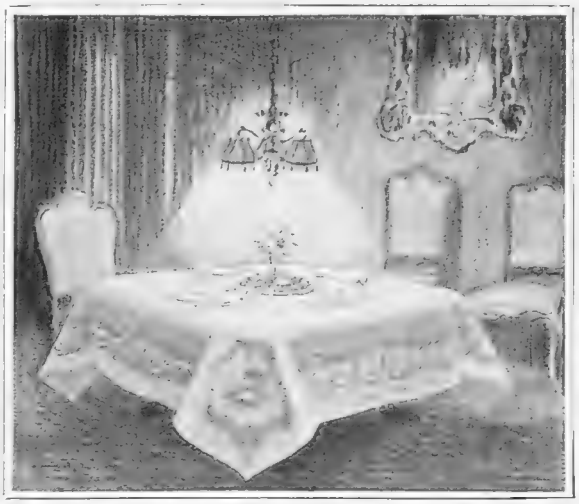

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In the "Marble" Hall

BY LAURIE TAYLER

"SYSTEM"

A complete breakdown of which often sends us to the Riviera—but it has also been known to bring us home again!

Now That Spring is There

By Blanchette

Illustrated by HELEN McKIE

"The Riviera"

LONDON, *February* 5

DEAR COUSIN—

ALWAYS lift up my heart and rejoice, don't you, when January dark and drear has given us the go-by, and February's here, even if they do call him fill-dyke or something? Can quite well bear, and even comfortably do, with a drop or so of rain, meself, 'slong as it isn't the hopelessly icy winter kind, and the days are getting longer, and there's even beginning to be a sort of faint whisper of Spring.

卐

WHICH, though, of course, in some places, is already right there, and pos'tively carolling aloud—

Westward the sun climbs slow, how slowly
But eastward look, the land is bright. . . .

as the poet remarks. And don't have to go more than a day's journey eastwards to find the fascinating spot where the poet's comforting words can be proved to have lit'rally and in very sooth come true. The Riviera (need I say?) to wit.

卐

VIOLETS and mimosa, roses and carnations—such a wealth of lovely blooms that they actually chuck them about at each other in their spare time. Isn't it a lovely thought? Flowers to fight with, 'stead of bullets and bombs and bayonets. Warranted not to kill, or even hurt. And yet you get the same old satisfaction for the combative instinct which is, after all, at the ultimate root and bottom of all wars.

"Our own men who saved us"

ANYWAY, seems to satisfy the 'foresaid combative instinct pretty well for most of us—the battle of flowers that's happening on the Promenade des Anglais at Nice, at Monte Carlo and Mentone and Cannes, and the rest.

卐

STILL, after all, as darling Leslie Henson says in *The Cabaret Girl*, dancing time is any old time for me—or in other words (as poor dear George Robey would put it), we can be more or less bright and merry in any old place s'long as we really set our minds to it. So let's just *imagine* the scented mimosa and the deep blue skies, or the still deeper blue Mediterranean, and the soft, caressing air, and all the rest of the surroundings of the Spring that hasn't yet reached us, and carry on quite cheerful-like, if only we look at our own little blessings in the proper light.

卐

ANYWAY, simply heaps of nice, frocks and pearls and things were assembled at the Winter Garden, when I went to see and hear L. H. and George Grossmith, and pretty Dorothy Dickson indulging in a perfect orgie of dancing and weighty epigrams such as "There's a dark cloud to every milestone," and "Poverty is the banana-skin on the doorstep of romance." Or chatting about how they've got a sundial in the garden, *and* a Mondial and a Tuesdial, motto thereof being *Tempus fugit*, which roughly translated means, we close at 10.30 . . .

卐

BEST, p'raps, of course, to dine fairly well first. . . . Which reminds me. Perfectly wonderful and marvellous new scheme just been invented whereby you can dine and go to the theatre, and drive all the way there and back in a rich luxurious car all in one breath, so to speak. Seems you just ring up the well-known Hotel Metropole, and say what you want, and they fix it all up. You choose your theatre, that's all.

卐

THEN at the appointed hour up drives a smart landaulette with liveried chauffeur, takes you to dinner at the Met., drives you to your stall afterwards, and finally brings you home again to your own little doorstep, and all for a mere thirty bob—dinner, show, and drive thrown in! Don't know *how* they do it, but I b'lieve Keith Prowse, and also the Wolfe Car Hire Company are part of the conspiracy.

卐

ALL the same, dear cousin, however well dined *and* driven, don't believe I could really

"Typical American in 'Tux'"

even enjoy very much, somehow, the sort of show they've been giving at Covent Garden these last days. My mistake, p'raps, but I don't ever *very* much love American music-hall turns, and that's all there is to it, 'cept for just a smattering of the Russian dancers, and George Robey.

AND oh, poor Lopokova and Sokolova, and Massine and Woizikovsky, and the rest, who have to do their lovely and exquisite dancing just as the little tiny bit of meat in a 'normous sandwich of U.S. "jokes" about Fords, and double somersaults! And, oh, poor, dear George Robey, striving vainly to make his real rich humour "go" amid a crowd of vociferous American "live-wire" young men, in the typical long American "Tux" with shiny buttons, and American "butes," whose soothing accents well might cause a fissure in Covent Garden's roof!

HAVE you seen the very latest appeal, as appearing in one, anyway, of our highbrow progressive love-every-country-but-our-own papers of the day? "DARE WE FAIL THEM NOW?" it says in large capitals, and talks about gifts of money and clothing being urgently needed, etc. Yes, things are rotten bad here this winter . . . but, oh! no, that'd be really rather *banal*. It's for the distressed Russian peasants, poor dear things, of the "lonely outpost" of Buzuluk or Vladivostock, or somewhere.

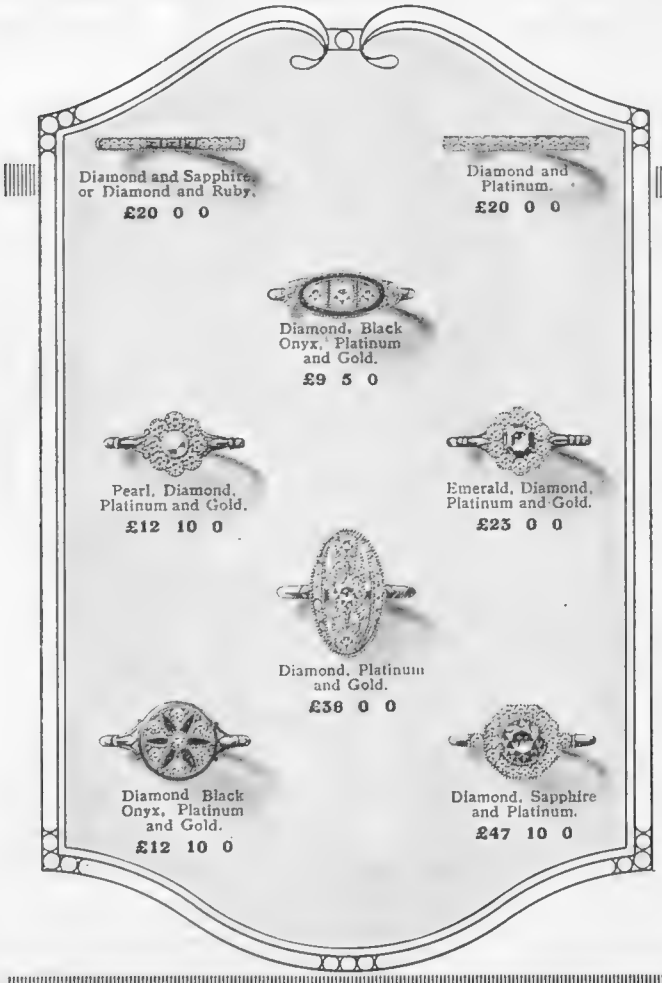
"How Hun students are enduring 'terrible privations'"

AND even more awful and heart-stirring, there's HUNGER IN GERMANY and the Hun middle-classes and students, horrible to relate, are enduring "terrible privations." And those who are not earning and have no private income are starving. Think of it!

FEARFULLY sad, what? But I seem to know of quite a good many Englishmen who are just as badly off, and worse, all because they threw up everything to keep these same dear hungry Huns from collaring all we've got. Are we going to *give* it to 'em now, while our own men who saved us from ruin and despair are sent empty away? I trow not, what?

With love, yours ever,

BLANCHETTE.



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The Literary Log

ROLLED BY RALPH STRAUS

It has often been said that anything may happen in Monte Carlo, which, as a background, is particularly well-fitted for the novelist. You can make your heroine win a fortune, for instance, in half an hour, or your villain can lose his ill-gotten gains in about the same time. It is quite on the cards, too, that the most beautiful young woman in Europe should casually meet the most charming young man somewhere near the Casino and begin straightway the most delightful romance, and nobody will be in the least surprised if the most unlikely people turn out to be secret police, or well-born Thugs, or international crooks. For all that, it is a little curious to find the poet, Robert W. Service, going to the Monte Carlo Casino for the principal scenes of his first novel. And yet, perhaps, it is not so curious after all. Mr. Service is a writer with a dramatic eye, if the expression be permitted, and there are good lessons to be learned from the Rooms. As it is, *The Poisoned Paradise* (Fisher Unwin: 7*s.* 6*d.* net), is a most readable story about a man and a maid who are drawn to the Tables, and have strange adventures.

❀

Mr. Service knows his Monte Carlo well enough. He has studied the people with systems, and the people without. He has watched that queer little gang which frequents the rooms, not for mere pleasurable excitement, but to earn their daily guinea or so.

MRS. CYNTHIA STOCKLEY

The well-known writer of South African novels, whose new story of Rhodesian life, "Ponjola," is published this week. Mrs. Stockley spent much of her early life in South Africa, and her books have won firm places in her public's affections

He understands the lure of the little ball and the changed significance which money comes to have in this strangely beautiful city on the Mediterranean. And his history of Margot and Hugh may be said at once to point an agreeable moral and to adorn a dramatic tale.

❀

Major Harding Cox follows up his *Chasing and Racing* with another frank and cheery volume called *A Sportsman at Large* (Hutchinson: 16*s.* net). His definition of the word sportsman may be too narrow for some people—the man who excels at usual games is not included—but doubtless he has tradition on his side. Here, at any rate, you see him with gun or rod, surrounded by horses and dogs, not at all afraid to tell you of his failures as well as his successes, rattling along from one yarn to the next, and always ready to use long words if they happen to come to mind. It is a little curious, however, to find an Old Harrovian speaking of a Dr. Theobald Butler as Headmaster—Henry Montagu Butler, of course, is meant—and allowing the school motto, even though it be in Latin, to be printed in a form which, years ago, might have got the author into the sort of trouble which takes you to the Fourth Form Room at an early hour in the morning.

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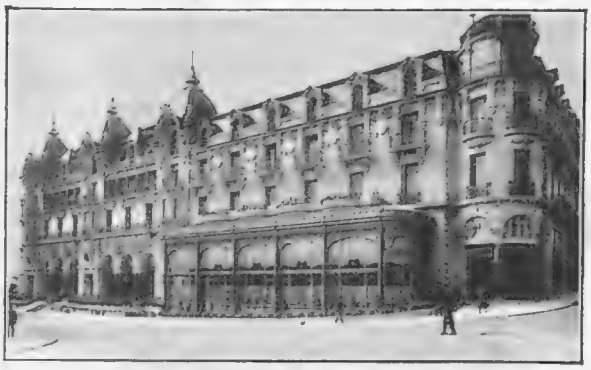

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The Rendezvous of Golfers, Tennis Players, and other Sportsmen.

HUNTING NOTES

By A. W. COATEN

Wire Troubles

MAJOR W. E. LYON, who is maintaining the Anstruther Thomson tradition by proving that an amateur huntsman can show good sport in the Atherstone country, fairly let himself go when he got on to the subject of wire at a hunt meeting a few days ago. This "damned wire," he said in effect, is ruining the country. One point he made is not without interest. While admitting that wire is the cheapest form of fencing he declared that it was also the "idlest," implying, presumably, that it is often used because it gives so little trouble to stick up. You cannot wonder that men like Major Lyon speak feelingly about the wire nuisance for, as huntsmen and Masters, they are usually the first to discover the beastly contrivance if it happens to be lurking insidiously in a fence.

Looking Ahead

IT is understood, by the way, that Major Lyon will need some assistance if he is to carry on the Atherstone country next season. The Hunt Committee, therefore, are taking steps to find a suitable joint-Master. For the most part the present arrangements of the Midland packs will remain good. Major Burnaby and Mr. W. E. Paget have worked in such perfect harmony in the Quorn country that they are quite likely to beat all records for joint-Masterships with that pack. It is a great asset, of course, for them to have such a capable professional as W. Wilson, whose efficient methods and fine horsemanship have been seen to special advantage during the recent vein of good sport with the Quorn. Mr. James Baird seems to have settled down to his stride in the Cottesmore country, and there is no reason why his spell in the command should not be as long as that of his father before him. Hunt subscribers may be a little more critical than they were thirty years ago, but they are wise enough to recognise that sportsmen with the qualifications for hunting a fashionable country in the Shires do not grow on gooseberry bushes.

A Good Combination

IN the Pytchley, Major Harold Cayzer's retirement so early in the season was made good by Major Jack Lowther's readiness to assist his brother in the command. It should not be forgotten that Major Cayzer's financial obligations to the Hunt are being carried out to the end of the current season as though he were still actively in the Mastership. But new arrangements must be made for next season. The combination of Charles and Jack Lowther is as excellent in the hunting-field as it was on the polo-grounds. In Cheshire a new M.F.H. has just been appointed in the person of Mr. W. H. Midwood, who bears a name that is well known in the sporting records of the country. He is a good supporter of steeplechasing as well as of fox-hunting, and it is interesting to recall that Percy Whitaker, who trains his jumpers, is himself an old M.F.H.

With Many Packs

I DOUBT whether any foxhunter of the same age can claim to have hunted with so many different packs as the Prince of Wales. Veterans love to brag one against the other of the various hunting countries they have ridden over. H.R.H. will soon be able to take a prominent hand in the game. Since he went into the Badminton district he has taken several opportunities of putting in a day with neighbouring packs. Last week he motored into the Blackmore Vale and sampled that choice region of grass and flying fences over which Major Wingfield Digby holds sway. The closing months of the season will find the indefatigable young sportsman back in the Shires again.

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MOTOR NOTES

A 20 H.P. WILLYS-KNIGHT
At the gates of the Old Hall, Chelford, Cheshire. The body of the car is by G. W. Smith and Son, of Stockport

PROFESSIONAL motorists have had quite a busy week or two lately with attending the Scottish Show and its numerous social functions, getting new prices into their heads, and thanking their lucky stars that their stock was low, so the reductions where made have not hit them too hard, to say nought about trial runs of various models. But the Glasgow motor exhibition usually sees the foreign contingent drop their prices when they find their English competitors' products are sold for less cash than the imported article. Hence reduced figures for Hudson, Essex, and Talbot-Darracq, to mention a few that come to mind. I always reckon the Glasgow motor dealer has a fierce time, as not only is the competition severe, but Rumour has always whispered that no Scottish buyer ever pays full list price. Whether that be a fact is of no concern of the public down South, who have a job to get an oil-can thrown in. It's funny that this article is seldom included in the kit of tools, etc., provided.

* * *

TRIAL runs nowadays are seldom required by the purchasers who buy cars from reputable manufacturers or their *authorised* agents. The name sells the car, as the public realise that mechanical details are now so standardised that they may be readily accepted. Also, these sellers see that their customers are really satisfied as they wish to retain them. It is only the "curb merchants" that make an effort to snatch orders by joy rides for the main reason that the car itself is their office. Of course, folks like myself who are asked "have you tried so-and-so car?" have to still keep this game going to answer the questions put to one, but I often wonder whether a trial run gives sufficient information unless such weak points as may exist are very weak indeed, and so reveal themselves at once.

* * *

THERE are exceptions where you do get knowledge of the goods. For instance, I drove up to Glasgow from Coventry, 307 miles, on the 30 h.p. Armstrong-Siddeley enclosed drive carriage that had been driven 15,000 miles under the R.A.C. observation, and the engine had not been touched since that trial. The journey was done at an average speed of over thirty miles an hour, we came over Shap on top gear, in fact, but for traffic stops, etc., the whole journey was driven on that high gear ratio,

(Continued on page 352)

THROUGHOUT long years of test and trial the ROVER has proved a faithful friend to many thousands of motorists. Every ROVER Owner appreciates from past experience the absolute dependability of his car under all conditions.

The 12 h.p. ROVER Limousine Coupé illustrated is acknowledged to be the most handsome car of its type, eminently suitable for social and Town use. The fixed top is lighter and stronger than the folding type of coupé and is of course entirely free from rattles. It is warm and draught proof when closed, and with the top ventilator, adjustable front and sliding side windows can be arranged for any degree of comfort in the hottest or coldest weather.

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The Car that set the fashion to the World"

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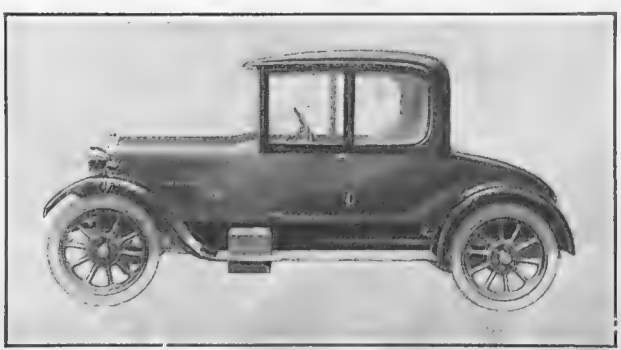

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MOTOR NOTES (concluded)

so it showed the fine condition the power plant was in after so many thousands of miles.

* * *

ANTI-DAZZLE novelties are being boomed just at present in view of threatened legislation on the subject. Consequently, this week the Allen-Liversidge device gave a demonstration to show its effectiveness in cutting off the top beams from hitting the eyes of the on-coming driver or pedestrian. It is awfully funny picking up half a man or half a woman walking along the road, and I begin to understand now why so many girls wear champagne-coloured stockings. They flash on you at once when the beam strikes their apparently headless body perambulating along the highway, and the driver of a car fitted with these anti-dazzlers begins to take notice that winter walks at eventide seem as popular as when the weather is warmer. In fact, the light seems always to reveal a pair of stockings and a man's white hand around the waist-line as the leading characteristics of pedestrian traffic under anti-dazzle conditions. What's above is wropt in the mystery of darkness.

* * *

QUITE a pleasant gathering of owner-drivers collected at the Carlton Hotel recently at the invitation of Mr. P. G. A. Smith, of Shell-Mex, to listen to some interesting details on lubricating oil from his technical friend and colleague, whose name I could not catch, unfortunately. We all had been lubricated on alcohol first, so listened with interest to the effect (motor) spirit had on oil, and also why Shell oil lubricated notwithstanding the severe handicap put upon it by the ever-increasing speed and warming-up of the modern engine, to say nothing about its economy. At the same time the lecturer impressed upon us all that it was not true economy, because you had a good oil which did its job and kept its lubricating qualities longer than you expected, not to change it for a fresh supply in the sump after every 1,000 miles or so. It was good for business and good for the engine to have a wash out occasionally, a "fifty-fifty" benefit all round. I think he's quite right, and it's very good advice, too.

* * *

THE SUNBEAM'S PLACE IN THE SUN

The ubiquitous Sunbeam car has penetrated even to far-off China, as is shown by this picture of a 16 h.p. touring car taken in the shadow of the Western Mountains near Peking

NEXT week Sir William Letts is going to act as cicerone to a large party at Manchester and show them the latest up-to-date methods of coachbuilding design and manufacture as applied to the Crossley and Overland cars, amongst other things. Also explain how it's done at the price, so as to prove that production methods can be successful in this country as in America. Manchester seems to be taking a leaf out of the Detroit book, making Fords and Overlands as well and as cheaply as in the U.S.A., besides the better-class cars like the new Sports Crossley and the family 14 h.p. Crossley, one of the best bargains in useful motors for the man with very moderate means. And that is the financial condition of most of us nowadays. OLD HY.

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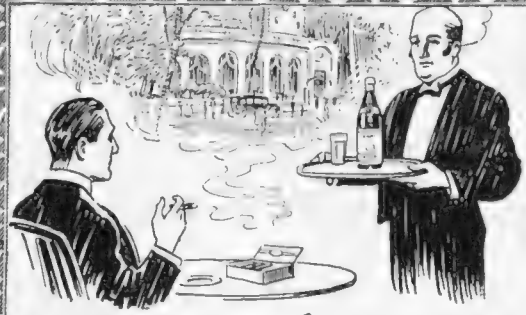

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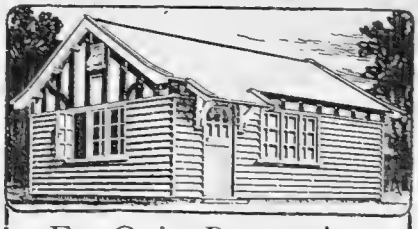

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A Recreation or Billiard Room away from the house can be owned by anyone with a garden. The Browne & Lilly Recreation Room is airy, compact and easily erected. Sturdy and weatherproof, it is an ideal accessory for a large family or small social club.

PRICES GREATLY REDUCED.

Write for Illustrated Catalogue giving full particulars of Portable Buildings including the famous "Cottabunga," our inexpensive complete cottage home.

BROWNE & LILLY, Ltd.,
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THAMESSIDE, READING

Stephenson's Floor Polish

"Antiseptic, economical, labour-saving."

In Tins:—3½d. 7d., 1/2 & 2/6

Sole Manufacturers:
STEPHENSON BROS. LTD., BRADFORD.

A GOOD WORK IN SORE NEED.
THE PIONEER SOCIETY. FOUNDED 1843.

THE "ARETHUSA" TRAINING SHIP AND THE SHAFTESBURY HOMES URGENTLY NEED £25,000

(RECEIVED TO DATE £10,000)

TO PREVENT CURTAILMENT OF ANY BRANCH OF THE SOCIETY'S WORK.

10,000 boys have been sent to Royal Navy and Mercantile Marine. 9,000 boys have been trained for Civil Employment and Emigration. 1,100 boys and girls now being maintained.

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IN TWO QUALITIES—

SPORTSMAN'S (Dry), QUEEN'S (Sweet

The combination of fine old Brandy and matured juice of the English Morella Cherry makes GRANT'S MORELLA CHERRY BRANDY unquestionably one of the most wholesome and delicious Liqueurs in the World.

It is essential that you should ask for GRANT'S and see that you obtain GRANT'S MORELLA. A good way to remember this is to memorise—

WELCOME ALWAYS, KEEP IT HANDY
GRANT'S MORELLA CHERRY BRANDY

Sold in Bottles and Half Bottles.

From all leading wine merchants, Hotels, Restaurants, etc. *The Distillery Maidstone.*

A Marvellous Perfumed Velvety Cream that Removes Superfluous Hair.

VEET

NO OFFENSIVE ODOUR. NO IRRITATION.
SATISFACTORY RESULTS GUARANTEED.

Razors and ordinary depilatories simply remove hair *above* the skin surface. Veet melts the hair away *beneath* it. Veet is as easy and pleasant to use as a face cream. Just spread it on as it comes from the tube, wait a few minutes, rinse it off and the hair is gone as if by magic. Veet is absolutely harmless. Satisfactory results guaranteed in every case or money is returned. Veet may be obtained at all Chemists, Hairdressers and Stores for 3/6, or it is sent direct by post, in plain wrapper to ensure privacy, upon receipt of the purchase price plus 6d. for postage and packing. A trial size is sent for 6d.

Dae Health Laboratories (Dept. 24 E)
68, Bolsover Street, London, W.1.

WARNING: Like all successful products Veet has its imitators. Beware of harmful substitutes, which may permanently injure the skin. Always insist on having Veet. It is the original and only genuine perfumed non-irritating Cream for harmlessly removing hair.

A wonderful all-purpose tool, utilising discarded safety razor blades—instantly renewable. In little leather case, 3in. long by 1in. wide and only ⅛in. thick. Slips conveniently into the vest pocket, a lady's handbag, work basket, etc.

From all the leading Stores, Cutlers, Ironmongers, Hairdressers, etc., 2/6 (in Leather Case 3/-). Also engine-turned patterns in electro-plate 7/6, 18 ct. gold plate 15/-, and solid silver 21/-.

Ask to see the Jigger collapsible Scissors, the neatest in the World (in leather case 3/-)

Nickel Plated 2/6 — THE JIGGER — In Leather case 3/-

with instructions for OVER 20 DIFFERENT USES

HUNDREDS OF THOUSANDS IN REGULAR USE

Agents wanted. If any difficulty in obtaining the Jigger, the Scissors, or any of the other 10 Jigger Utility Inventions, ask your dealer to get for you, or write to Jigger Ltd.—Include 2d. postage.

Illustrated Lists Free.

JIGGER Ltd., 24, Bassishaw House, Basinghall St., E.C.

Himrod's ASTHMA CURE

The standard remedy for over 50 years
Gives instant relief from *Catarrh, Asthma,* etc.
AT ALL CHEMISTS
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FOSTER CLARK'S
The Creamiest Custard

BURBERRYS' 1923 SALE

MEN'S and WOMEN'S Weatherproofs, Overcoats, Suits and Gowns AT OR ABOUT
HALF TRUE VALUE
List of Sale Bargains Post Free.

TO-DAY

BURBERRYS LTD. HAYMARKET S.W.1 LONDON
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Hand-knitted Jumper, all shades, £1 10 0

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By Appointment
Established 1766.

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WALPOLE BROTHERS (LONDON) LTD

89-90, NEW BOND ST., LONDON, W.1.
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175-176, SLOANE ST., LONDON, S.W.1.

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48

Excellent Value

SMART
IVORY JAP SPUN
PURE SILK JUMPER

with the charming new American collar finished with bow of black or tan corded ribbon. The front is prettily tucked and the band fastened at each side with two pearl buttons. As in all "Walpole" models, the smart style is enhanced by the reliable materials and finish, which indicates the exceptional value.

Sizes: 42, 44, 46, 48.

29/6

WE PAY CARRIAGE ON ALL ORDERS IN THE BRITISH ISLES.

Escort

Every genuine **"Escort"** bears this seal, look for it when purchasing.

Quality all through

YOU will appreciate the sterling qualities of **"ESCORT" UMBRELLAS.** They are built on Fox's Frames for long service and are distinctive both in quality and appearance. There is a note of "smartness" about the **"Escorts."** Neat in design, and made to roll small, their excellent qualities appeal to the most fastidious and satisfy all the requirements of umbrella users.

Ask your dealer to show you a selection of **"Escort"** Umbrellas, and judge for yourself.

Obtainable at moderate prices from Drapers, Stores, Outfitters and Retailers everywhere.

If unable to obtain, write Manufacturers "Escort Umbrellas," 8 and 9, Paddington St., London, W.1., for name of nearest retailer.

Escort Umbrellas

The Beauty of Enamel

THE enamel is the part of the tooth that matters most.

It is the enamel that makes teeth beautiful.

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Enamel is the tooth's sure shield. Nature will not renew enamel once it is injured.

Colgate's Ribbon Dental Cream cleans teeth the right way. Colgate's washes and polishes—doesn't scratch or scour.

FREE TRIAL
Send this Coupon with your name and address (or mention this paper) and enclose 2d. stamp to Colgate & Co., (Dept. C24), 46 Holborn Viaduct, E.C.1. You will receive by return a dainty tube containing 42 inches of Ribbon Dental Cream, post free.

REDUCED PRICES

Large size 1/- *(formerly 1/3)*
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Naval, Military, and Civil Outfitters.

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Ready to Wear

OVERCOATS
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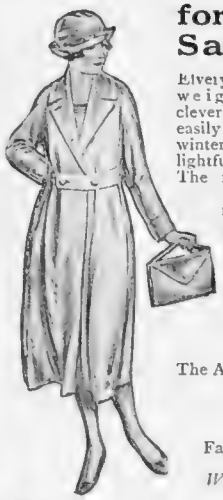
NO CONNECTION with any other firm trading under the name Moss Bros.

Buy your Waterproof for 1923 at Sale Prices



Elvery's world famous Featherweight waterproofs are so cleverly designed that they can easily be worn over furs in winter and yet will hang delightfully over a summer frock. The rich colourings include purple and burnt red, nut brown, mole, navy, green, etc.

The Price DURING SALE ONLY

3 Gns.

The A.1. Stormproof for Ladies and Gentlemen

35/6

Fawn, Mole, Navy, etc.

Write for Illustrated Booklet.

Estd. 1850

Elvery's *Limited* Elephant House,

31, CONDUIT STREET, LONDON, W.1
(ONE DOOR from new Bond Street)
And at Elephant House, DUBLIN and CORK

ELVERY'S Waterproofs have stood the test of years

Chivers' Olde English Marmalade

"The Aristocrat of the Breakfast Table"

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HAIR TINT, FOR GREY OR FADED HAIR

Tints grey or faded hair any natural shade desired—brown, dark brown, light brown, or black. It is permanent and washable, has no grease, and does not burn the hair. It is used by over three-quarters of a million people. Medical certificate accompanies each bottle. It costs **2/6 the Flask.** Chemists & Stores everywhere, or direct—

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SUNSHINE IN WINTER
go to
ENGLAND'S SUNNY SOUTH

Bexhill	Hastings	Worthing
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THE PERFECT ANKLE.

An irresistible charm lies in a shapely ankle; a charm that need not fade with time, for

Ankle Beaute

a new and remarkable discovery, rapidly moulds to perfect proportions, ungainly ankles and legs.

ANKLE BEAUTE supersedes all reducing creams, salts, etc. Invaluable for strengthening weak ankles. Madame Montague, the inventor of this unique Ankle Culture System, will be pleased to send, under plain cover, a free copy of her dainty Brochure upon receipt of request to **Room B.S., 16, Cambridge Street, Belgravia, London, S.W.1.**

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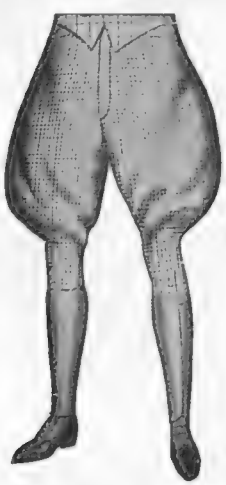

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ESTABLISHED 1844 *TELEPHONE 1689 Museum*

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NOTHING WHATEVER TO PAY.

£1,000 IN PRIZES.

ORDER YOUR COPY TO-DAY.

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The Cigarette with the Pedigree

CHARLES 1.

When he was still a young Prince, Charles 1. King of England had given his name to the northern Cape of Chisapeack Bay which was described as the one entrance by sea into "a country that may have the prerogative over the most pleasant places knowne: for heaven & earth never agreed better to frame a place for man's habitation were it fully manured and inhabited by industrious people." So "prerogative" belonged not to that high & mighty King alone but to that propitious place Virginia — and it belongeth too to those who smoke The "Three Castles" Cigarettes the product of unfailing skill and industry.

"There's no sweeter Tobacco comes from Virginia and no better Brand than the "THREE CASTLES"

W.M. Thackeray "The Virginians"

T.C.55

W. D. & H. O. WILLS.
BRISTOL & LONDON
ENGLAND.

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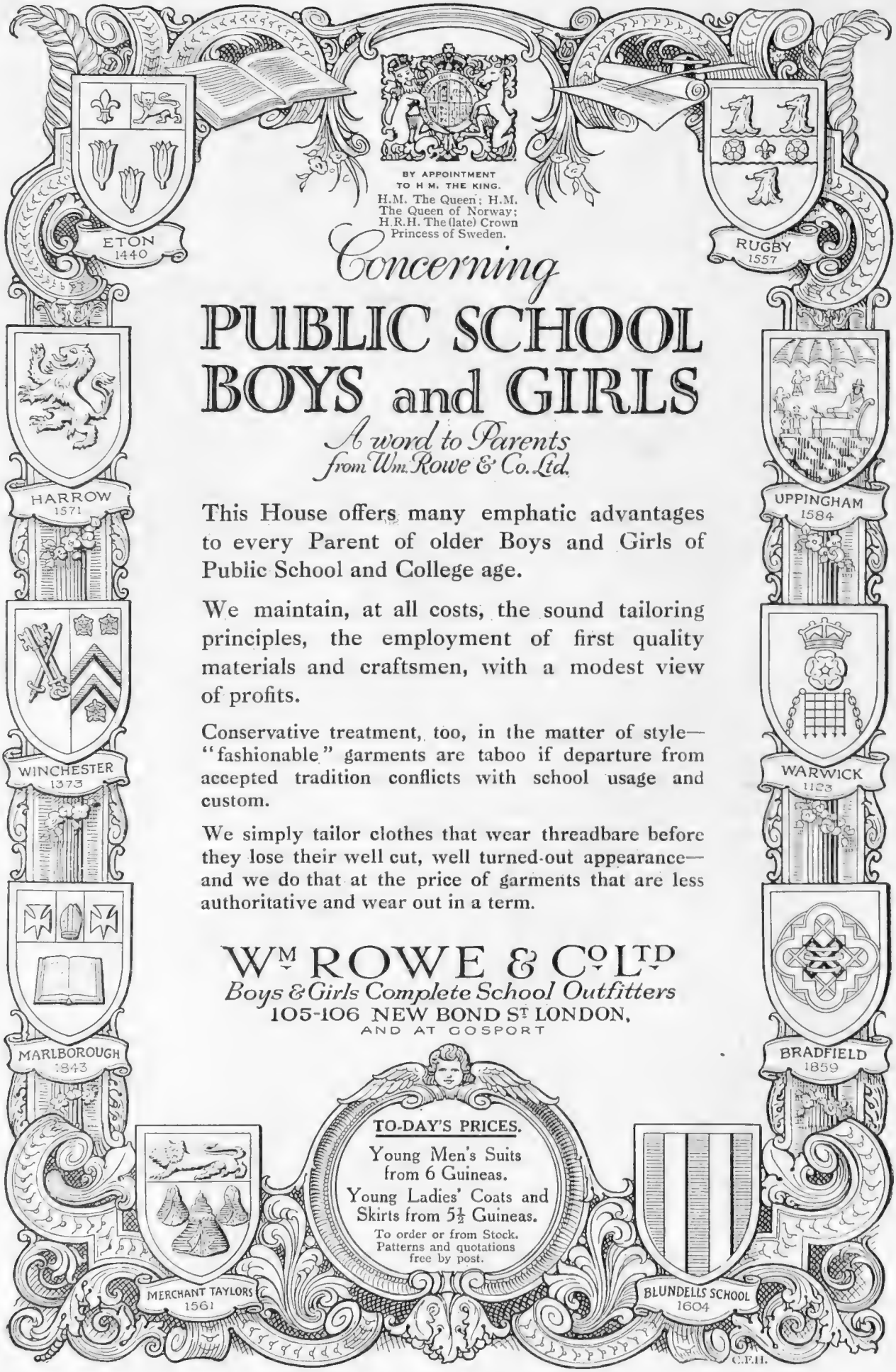


BY APPOINTMENT
TO H M. THE KING.
H.M. The Queen; H.M. The Queen of Norway; H.R.H. The (late) Crown Princess of Sweden.

Concerning

PUBLIC SCHOOL BOYS and GIRLS

A word to Parents from Wm. Rowe & Co. Ltd.

This House offers many emphatic advantages to every Parent of older Boys and Girls of Public School and College age.

We maintain, at all costs, the sound tailoring principles, the employment of first quality materials and craftsmen, with a modest view of profits.

Conservative treatment, too, in the matter of style—"fashionable" garments are taboo if departure from accepted tradition conflicts with school usage and custom.

We simply tailor clothes that wear threadbare before they lose their well cut, well turned-out appearance—and we do that at the price of garments that are less authoritative and wear out in a term.

WM ROWE & CO LTD

Boys & Girls Complete School Outfitters

105-106 NEW BOND ST LONDON,
AND AT GOSPORT

TO-DAY'S PRICES.

Young Men's Suits from 6 Guineas.
Young Ladies' Coats and Skirts from 5½ Guineas.

To order or from Stock.
Patterns and quotations free by post.

C.F.H.

Fashion's Fancies

By MRS. JACK MAY

THE fashion world shows glimmerings of awakening. The shop windows are tentatively decking themselves out in early spring garb, in which browns and orange shades seem to predominate. One millinery establishment, more intrepid than the rest, had a show of hats in every imaginable tone of green, but even here the cinnamon-brown influence was made apparent in soft lace draperies and floating veils.

Generally speaking, however, dress in the street continues to be very quiet; severe little suits of dark grey habit cloth, accompanied by high-collared crisp shirts and the most demure of swathed toques, being especially prevalent.

Long Coats That Look Like Frocks

AN eminently useful possession is one of these for facing the inconsistencies of our early spring climate, since they can be worn either as one or the other. Illustrated is a typical example, especially designed for *marocain*, although a fine face-cloth might be substituted. In black, with scarf collar and cuffs of black and white velvet, this would look supremely original and be a refreshing change from the tight, hip-belted affairs that are frankly becoming rather tiresomely ubiquitous.

Berthe Effects

MODISTES are getting very busy over both sleeves and neck finishes, adjuncts obviously designed to bring variety to bear on the all-in-one frocks, so dear to the heart of the *vraie élégante* at the moment. As to sleeves, almost any expression is permissible, provided the shoulder-line is left clear.

One of the most notable novelties fits the arm closely from the shoulder to just above or below the elbow, where it suddenly billows out into one, two, or sometimes three, *volants*. Other sleeves, very wide, are caught to the arm midway down and also at the wrist, a style reminiscent of the Elizabethan period, while yet others are slashed from shoulder to the elbow, to reveal the arm or a contrasting material, and withal, if you prefer it, you may dispense with sleeves altogether. So everybody should be happy.

As to the *berthe* movement, that is equally chaotic. One may wear this in the form of a deep *plissé* square back and front, or in an equally deep round like an exaggerated Toby collar, or effected in embroidery or lace arranged as a component part of the corsage, and it is the latter that has been selected as one of the finishing touches to the pictured original model of an afternoon gown.

The material for this creation is one of the new silky crêpes, in a delicate cinnamon shade, the *berthe* embroidered with silk in tone, picked out with gold, green and old blue, a *plaque* of the same *broderie* catching the draperies at one side. The sleeves are of georgette, likewise in tone, weighted with silk tassels.

AN AFTERNOON GOWN

Of cinnamon-brown silk crepe, the new berthe mouvement, together with the skirt draperies, being carried out in brown, gold green and old blue silk, and the draperies caught up with a plaque ornament as shown

AN ORIGINAL COAT

Fashioned of black marocain, finished with a novel scarf collar and cuffs of black and white velvet. The small hat of strained black satin is trimmed with a light white feather mount

Care of the Skin and Complexion

THERE is never any resting on her laurels with Madame Helena Rubinstein, one of the earliest recognised authorities in the world of beauty specialists, whose keen interest and real love of the work induced her to give up everything in life to further its progress.

Holding the status she does, no channels are too small for this artiste to consider, so long as she can bring conviction to all who pass through her hands the important asset a clear, unblemished skin is to every woman, be she young or old. Wherefore, one of the latest innovations at 24, Grafton Street, W., has taken the form of a special single instruction treatment, to enable such as are not in easy reach

MY LADYE'S SLIPPER

A silver-grey suède five-bar walking model of the well-known "Lightfoot" shoe. An epitome of smartness; if it cannot set off the neat lines of the ankle—then the fault lies with the ankle!

of these *salons* to learn how to apply the various skin foods, bracing tonics, etc., in the correct manner.

The Perfection of Comfort

An ounce of personal experience is worth a pound of theory and hearsay. Having heard and read a great deal about the comfort and flexibility of Lightfoot shoes, I quite recently personally tested their excellence, and now most gladly add my humble contribution of praise.

They are wonderful shoes, and whether built of glacé kid, French kid or suède, feel like velvet to the foot, without a scintillation of pressure anywhere. And why? Because these Lightfoot shoes are "Turn" shoes, being made inside out, hence the extraordinary flexibility.

Those Germs Again

Under normal conditions a tiny speck of the film which forms on our teeth, contains from six to eight million germs. The tender tissues fail to resist them and infection may follow. These germs multiply sometimes to a hundred times the normal — to 600 - 800 million germs per milligram; but *nil desperandum*! Here's a method to fight the nasty little fellows: Multiply the alkalinity of the saliva, and thus neutralise the acids in the mouth; multiply the starch digestant in the saliva; combat the film which forms on teeth by brushing vertically away from the gums. All of which can be accomplished by the judicious use of Pepsodent which whitens, cleans, and protects the teeth without the use of harmful grit. So now we know as much as the dentists!

A Factory in an Orchard

Jam-making in an orchard! It is the dream of every housewife who appreciates home-made jam—and who doesn't? To have one's own country cottage in a Kent orchard, to pluck the fruit straight from the tree and plunge direct into the simmering pot . . . how many homes can claim this privilege of nature? And how many factories? Yet Messrs. Chivers and Sons' jam and jelly factory is literally surrounded by orchards at Histon in the heart of Cambridgeshire. And by the advantage of natural situation and the use of the choicest and freshest fruits, Messrs. Chivers have won fame for their jams and jellies, their marmalades and canned English fruits, and a score of other table delicacies.

Reforming the Burglar

So highly developed has the safe-manufacturing industry become, the Chairman of Chubb and Sons told his audience at this company's recent luncheon, that he thought they had succeeded in convincing the burglar that it would pay him better to turn his ingenuity and tools to the purposes of honest industry.

ST. GEORGE OF THE NURSERY

A good example of stained glass designed by Mr. Reginald Bell

GOOD NEWS FOR THE OVER-STOUT

Send for Free Book Which Tells You How You May Reduce Your Weight.

No Poisonous Drugs, Tiresome Exercises, or Harmful Diet.

How over 25,000 Men and Women have successfully rid themselves of burdensome fat from any part of the body.

This illustrates the benefits of the Hartland Method of fat reduction.

If you are over-stout, burdened with superfluous flesh, find it difficult to do your work, and get stout, breathe heavily upon the least exertion, feel embarrassed because of your enormous size, and have tried in vain to reduce your weight by the use of poisonous drugs, starvation diet, tiresome exercises or torturing apparatuses, you will be glad to know that there is a sure and safe way by which you may reduce your weight to normal at your own home and without the knowledge of your most intimate friends, and best of all, it costs you nothing if it fails, and is adapted to adults of all ages.

Do not send any money, but simply write to the address below for a free booklet, entitled "Fat Reduction Without Drugs." Your letter will be treated confidentially, and you will learn of the method by which many thousands of men and women have reduced their weight to normal, and have been made happy again. This is a perfectly free offer which you, as a reader of this paper, are entitled to. Simply address Winifred G. Hartland, enclosing two penny stamps to pay postage, Dept. 542, Diamond House, Hatton Garden, E.C. 1.

UNMASK YOUR HIDDEN BEAUTY in Forty Minutes

WRINKLES AND BLEMISHES REMOVED

READ GUARANTEE

If you are fortunate enough to have these lines catch your eyes you may be the envy of all your friends, for in just forty minutes you can have that velvety skin and beautiful colour, without lines, blackheads, enlarged pores or dropping muscles, and a skin like new, by an entirely new, safe, harmless treatment known as Claristic Clay, or no cost if it fails.

Claristic Clay is a most marvellous, scientific, refined product that contracts loose skin, removes puffiness under the eyes, clears blemishes, removes dead particles of cuticle, leaving a fresh, radiant, transparent and lovely complexion that pleases to the extent of happiness, no matter what the age.

For a short time we are offering a full guinea supply of the Claristic Clay for **10/6** and this will be sufficient to last several weeks. Use the Clay once, and if you are not entirely satisfied return the unused portion within five days and your 10/6 will be cheerfully refunded. You are to be the judge. Thousands have been pleased by claying, the cost is as nothing compared to the results.

Send your order at once while this special low offer lasts to the D. J. Little Co., (Dept. C. 1.), 38, Hatton Garden, E.C.1. and your treatment, freshly compounded, will be sent you at once post-paid.

The LING Model

Notice the newest rolled edge of this attractive sports model of "flexolite" pure fur felt. With band of self-material this hat will stand a day's downpour and look the better for it. It weighs only 2 oz., and is made in all sizes, and in these colours:

Ash grey, cinnamon, beaver, nigger, gold, cherry, champagne, navy, purple, saxe, sand, white and black. Price 26/-

Jay Hats are distinguished by a small label inside—a picture of a Jay. The best milliners everywhere have a Jay Hat to suit you.

JAY HATS—the essence of refinement.

If you have any difficulty in obtaining a Jay Hat write direct to VICTOR JAY & CO., 12 Wood Street, E.C.2

BRAND'S A·1 SAUCE
A fine tonic and digestive.

For cleaning Silver, Electro Plate &c.
Goddard's Plate Powder
Sold everywhere 6d. 1/- 2/6 & 4/6.
J. Goddard & Sons, Station Street, Leicester.

Tel: 25 Broxbourne

LT.-COL. RICHARDSON'S AIREDALES
SPECIALLY TRAINED AGAINST BURGLARS for LADIES' GUARDS
From 10 Gns. PUPS 5 Gns.
Wormley Hill, Broxbourne, Herts.
30 mins. from Liverpool Street.

You can Face the Winter with Confidence

if you will make use of LA-ROLA daily. Then your complexion will become more alluring and brilliant as the wintry winds blow upon it. The girl who regularly uses

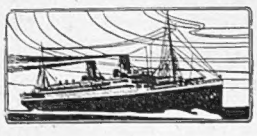
BEETHAM'S **La-rola**
(as pre-war)

is easily distinguished from those whom winter "does not suit." Her delicate peach-like bloom is natural because LA-ROLA feeds and nourishes the skin in a natural way and prevents all chaps and redness.

From all Chemists, in bottles, 1/6.

M. BEETHAM & SON,
CHELTENHAM SPA, ENGLAND.

ROYAL HOLLAND LLOYD



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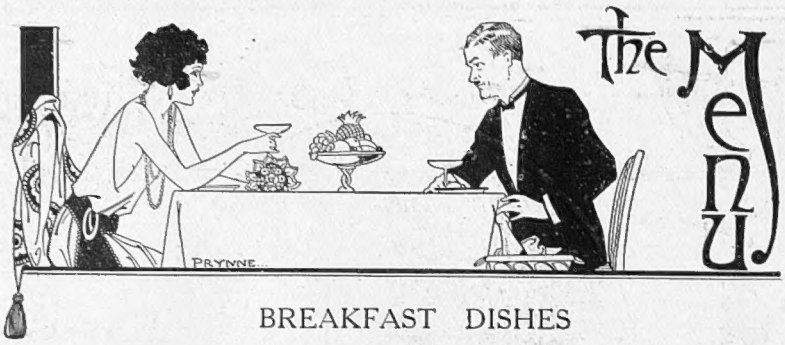
60 HAYMARKET S.W.1, LONDON.



BREAKFAST DISHES

FRIED BACON WITH BANANAS
EGGS À LA CHASSEUR
FISH OMELETTE
FRESH HERRINGS
DRIED HADDOCK AND TOMATOES
EGGS ON RICE

Fried Bacon with Bananas

REMOVE the rind from some thinly-cut rashers of bacon, and fry them on both sides in a frying-pan. Skin half as many bananas as there are rashers, cut each in half lengthways, sprinkle with salt and pepper, and fry them in the bacon fat, adding a little butter if necessary. Dish up the bacon, and put half a banana on each rasher. Serve at once.

Eggs à la Chasseur

Put in an omelette pan a tablespoonful of butter and stir in five well-beaten eggs. Add to them half a teaspoonful of curry-powder which has been mixed with two tablespoonfuls of milk and a teaspoonful of Worcestershire sauce. Cook till smooth in the omelette pan, stirring all the time, and dish up the eggs on toast.

Fish Omelette

Break three eggs, separating the yolks and whites; sprinkle into the yolks a little salt, cayenne, nutmeg, and one dessertspoonful of grated cheese; beat all together. Take a good tablespoonful of any cooked white fish, cut up very small. Add a pinch of salt to the whites of eggs, and whip to a stiff froth. Stir the whipped whites lightly to the yolks. Melt 1½ ozs. of butter in the pan, pour in the eggs, and cook until the omelette is set.

Fresh Herrings

Fillet three or four herrings, and place them overnight in a pie-dish with one spoonful of oil, the same of vinegar, pepper and salt, a small onion cut in slices, and a little parsley. Next morning drain them, roll in breadcrumbs, and grill them under the gas. Serve very hot.

Dried Haddock and Tomatoes

Remove the skin and bones from a cooked smoked haddock, and cut up the fish in fairly large pieces. Melt 1 oz. of margarine in a frying-pan, slice one small onion, and fry a golden brown. Cut two large tomatoes in slices, add to the onion, and cook all together for twenty minutes. Add last of all the fish, and a good sprinkling of pepper. Stir over the fire or gas for a few minutes. Have ready some spaghetti or macaroni, which has been boiled, put it in a fire-proof dish, pile the haddock and tomatoes on it, and serve very hot.

Eggs on Rice

Butter an enamelled dish, fill it half full with well-seasoned boiled rice, make as many depressions in the rice as there are people to be served, break an egg into each of these, sprinkle with salt, and strew with small pieces of butter. Bake until the eggs are set. Serve hot.

EMILIA

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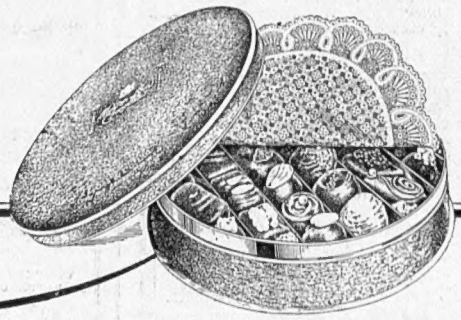

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